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Dean, Faculty of Arts & Humanities,

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**Mr.P.R.KESAVALU,** Treasurer

**Dr.J. MANGAYARKARASI,** National coordinator

**Dr.M. ILANKUMARAN,** Southern coordinator

### Convenor & Organising Secretary

**Dr.T. PUSHPANATHAN**  
Assistant Professor & Head

### Organising Committee

**Dr.A. MATHINI,**  
Assistant Professor

**Mrs.G. SHANMUGAPRIYA,**  
Assistant Professor

**Mrs.P. BINDHU,**  
Assistant Professor

**Mr.V.SASIKUMAR,**  
Teaching Assistant

**Mrs.M.VIJAYALAKSHMI,**  
Teaching Assistant

**Mr.M.HARISH BABU,**  
Teaching Assistant

**Mrs.P.LALITHA,**  
Teaching Assistant

**Mr.K.NARASIMMA BHARATHI,**  
Guest Faculty

## 2<sup>nd</sup> International Conference

ON

## Issues and Challenges in Teaching Language and Literature (ICICTLL 2019)

**August 14, 2019**



Organized by



**DEPARTMENT OF ENGLISH**  
**Sri Chandrasekharendra Saraswathi**  
**Viswa Mahavidyalaya**  
**(SCSVMV)**

Deemed to be University established under section 3 of UGC Act 1956  
(Accredited with 'A' Grade by NAAC)  
Enathur, Kanchipuram-631561  
[www.kanchiuniv.ac.in](http://www.kanchiuniv.ac.in)

### Chief Guest



### **Dr. Mizanur Rahman**

Bangladesh University of  
Engineering and Technology  
(BUET)

Dhaka, Bangladesh

<https://mizanurrahman.buet.ac.b>

### **Interactive Workshop on Rubrics Assessment By**

**Dr. Roweena Belinda  
D'Couto**

Dr.NGP Arts and Science  
College, (Autonomous)  
Coimbatore



For Details, Contact:

**Dr.T. PUSHPANATHAN**

**9894217135 / 8610093480**

[pushpanath@kanchiuniv.ac.in](mailto:pushpanath@kanchiuniv.ac.in)

### About the University

Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya, formed under the aegis of Sri Kanchi Kamakoti Peetam Charitable Trust in 1993, is located in a sprawling complex of 50 acres at Enathur, at a distance of about 4 Kilometres from Kanchipuram. The university envisages a culture that is characterized by excellent faculty-student interaction and prevalence of 'one family' atmosphere. The emphasis is not on mere acquisition of knowledge and its application but on the all-round personality development of the student and his value system. Education is viewed not as accumulation of ideas, but as a process of channelizing them to perfection, leading to proper development of the faculties of the student and hence life making.

### English Language Teachers Association of India (ELT@I)

The English Language Teachers' Association of India (An Associate of IATEFL, UK), the largest Network of Teachers of English in India was founded on August 7, 1974 by the late Padmashri S. Natarajan, a noted Educationist. It brings out "The Journal of English Language Teaching", a bi-monthly and three online journal as well. It hosts annual conferences and regional conferences on specific areas relevant to the ELT scenario today. Delegates from all over the country as well as the world outside participate in them, present papers and conduct workshops.

### About the Department

Department of English was established as a unique department from Science & Humanities in the year 2013. The mission of the department is to foster knowledge and a love for English language and literature through courses such as B.A. M.A., M.Phil., & Ph.D.,

### About the Conference

The aim of the conference is to provide a platform for the research scholars, teachers, professors, industry professionals who has a keen interest in English language and literature. Though there are innumerable methods and approaches in teaching English language and literature in the ESL classrooms in India, we can find some innovative strategies that are followed by the practitioners in Indian classrooms. Hence, this conference attempts to bring the scholars of English from various parts of the world to SCSVMV for a wider discussion of classroom strategies. This conference in turn paves the way for the young researchers to learn the classroom strategies from their senior counterparts as well.

### Conference Sub-themes

- Activity centred language teaching
- Authentic materials in language teaching/learning
- Challenges in ESL Classroom
- Corporate English/Business English
- Digital tools for teachers
- English for Specific Purposes
- English for Academic Purposes
- English for Occupational Purposes
- Blended Learning
- Flipped Classroom
- Innovation in Classroom teaching/language labs
- Media assisted language learning
- ESL classroom activities

- Mobile learning/apps based learning
- Project based language learning
- Teacher developed e-resources
- Web based language learning
- Language and Globalisation
- Literature and Globalisation
- Literary theory
- Postmodernism
- Comparative literature
- Cultural studies
- Medieval and renaissance literature
- Literature and other arts
- Literature and media (movies)
- Gender studies
- Children's fiction
- Commonwealth literature

### Registration Fee

#### Early bird Registration: July 15, 2019

Academician	- ₹ 1200
ELTAI Members	- ₹ 1000
Scholars & Students	- ₹ 1000

#### After July 15, 2019

Academician	- ₹ 1500
ELTAI Members	- ₹ 1200
Scholars & Students	- ₹ 1200
Participation only	- ₹ 500

### Important Dates

Full Paper submissions with Registration Fee – **August 10, 2019**

### Author Guidelines

- Authors are encouraged to contribute their **original** research papers and innovative ideas. We solicit contributions that address the broad themes and topics of the conference **for a maximum of 8 pages**.
- All submitted papers are subjected to double blind peer review. The full papers will be published in the **Digital conference proceedings** with an **ISBN**. Selected papers will be published in **ELTAI Journals**
- Send your full papers to [english@kanchiuniv.ac.in](mailto:english@kanchiuniv.ac.in)
- Registration of at least one author is mandatory to present the paper.

### Bank Account Details

Name	:	<b>Sankara Pradicya Bhasha Parishad</b>
A/c No	:	<b>6522863993</b>
Bank	:	<b>Indian Bank</b>
Branch	:	<b>SCSVMV UNIVERSITY</b>
IFSC	:	<b>IDIB000S145</b>