

Department of Management Studies conducted two days workshop on “**Project Methodology for Management Students**” on 25th and 26th March 2016. The purpose of the workshop was designed to highlight the importance of Project / Internship and to provide an opportunity for the students of Management graduates in applying the conceptual knowledge in a practical situation to learn the art of conducting a study in a systematic way and presenting its findings in coherent report. The workshop was inaugurated by Honorable Vice- chancellor Prof Dr Vishnu Potti and Prof Dr Sankar former Vice- Chancellor of SCSVMV was the Chief guest of the workshop. Dr K P V Ramanakumar Dean (FMS) gave felicitation address in the inaugural section.

Prof Dr Sankar brought forth the ways and means through which a project / internship to be carried out with practical examples.

Dr M S Ramaratnam, HOD (FMS) made the students to understand project methodology and its importance. Dr V Ramanathan, Associate Professor highlighted the selection of topic and its relevance with respect to specialization areas. Dr K Latha Assistance Professor narrated dos and don'ts while carrying out the project.

In the second day, the counseling sessions were conducted with respect to the specialization areas of Marketing, Finance and Human Resource. In the session the students were given with necessary detail right from the selection of topic to drafting the report. In addition to that, those who undergo project work they were given with opportunity to check the reliability of the Questionnaire. Further the students were given exposure of hands on exercise with SPSS and Excel to convert the data into analysis. The students from various colleges participated and they were given participant certificate by Dean (FMS) in the valedictory session.