



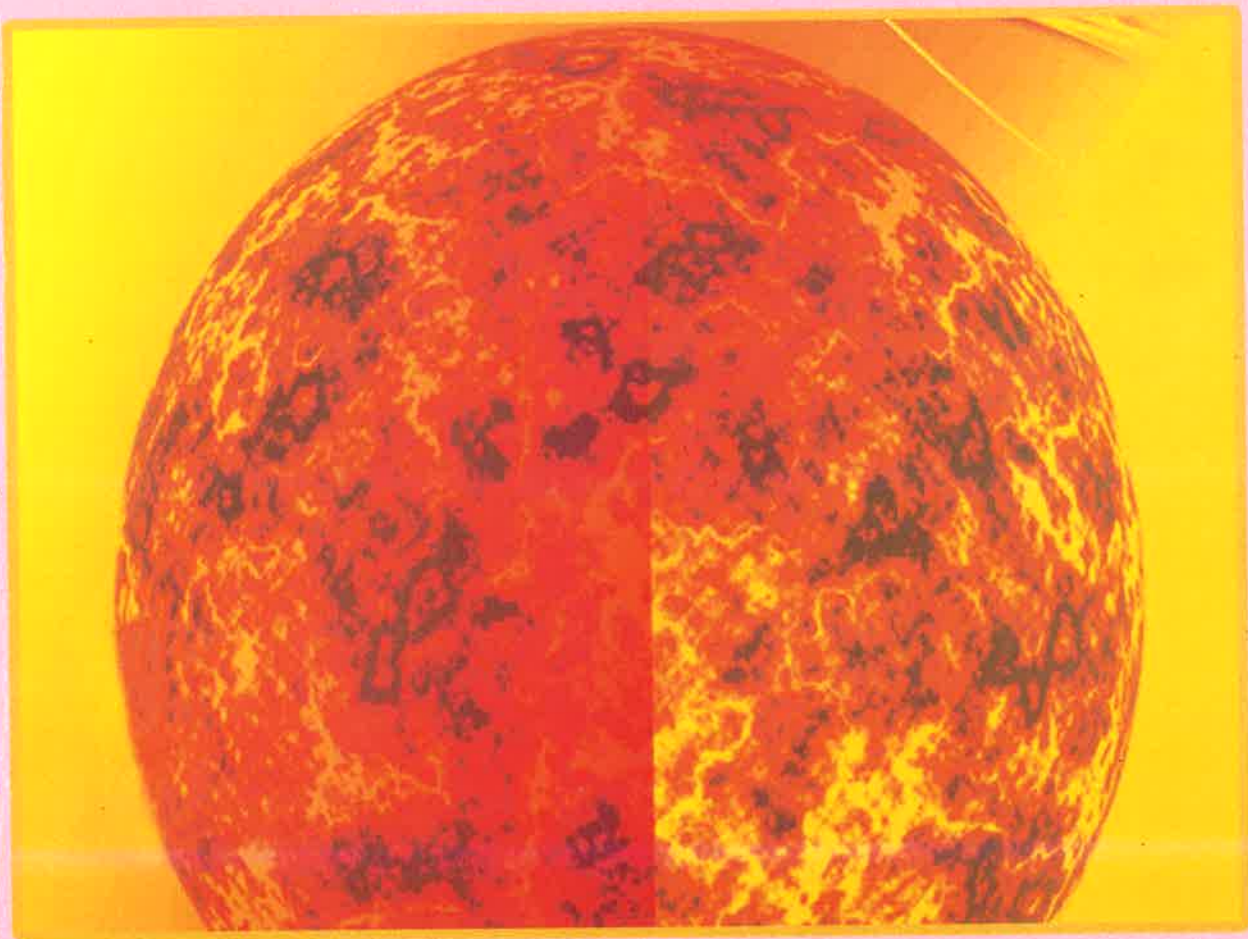
**SRI CHANDRASEKHARENDRASARASWATHI
VISWA MAHAVIDYALAYA
(SCSVMV UNIVERSITY)**

(University u/s 3 of UGC Act 1956)

(Accredited with "B" Grade by NAAC)

Enathur, Kanchipuram-631 561. Tamilnadu, India.

**FACULTY OF MANAGEMENT STUDIES,
COMMERCE AND HUMAN RESOURCES**



COMPENDIUM OF RESEARCH ARTICLES PUBLISHED

BY FACULTY

JULY 2015 TO DECEMBER 2015

Sl.No	Publication Details
1	Dr.K.P.V.Ramanakumar (2015) , "Will your Mobile Make You Immobile? – A Study on Train Drivers Distraction due to Mobile Phone Usage on Run", <i>International Journal of Multidisciplinary Educational Research</i> (ISSN.No.2277-7881), Vol4, Issue 9(3), September 2015, Pp.19-34
2	Dr.K.P.V.Ramanakumar (2015) , "Significant Factors as Low Hanging Fruits in Addressing the Employability Defect of Mechanical Engineering Graduates" (ISSN.No.2319-7064.Vol.4, Issue.9,
3	Dr.K.P.V.Ramanakumar (2015) , " Knowledge Gap and its Impact on Product and Process Quality", <i>Applied Mechanics and Materials</i> (ISSN.No.AMM813-814176), Vols.813-814 (2015), Pp.1176-1182
4	Dr.V.Ramanathan (2015) , " A Study on Occurrence of Occupational Stress among Construction Workers in Kanchipuram District", <i>Emperor International Journal of Finance and Management Research</i> , (ISSN.No.2395-5929), Vol.1, Issue.7, November 2015, Pp.32-41.
5	Dr.V.Ramanathan & Dr.B.Balaji Srinivasan (2015) , "Discrimination Factors on the Preference on online Shopping among the Users and Non Users with special reference to Kanchipuram District", <i>EPRA International Journal of Economics and Business Review</i> (ISSN.No.2347), Vol.3, Issue.10, October 2015, Pp.94-101.
6	Dr.V.Ramanathan & Dr.B.Balaji Srinivasan (2015) , " A Study on Gap in Service Ambiences with respect to Tourism Services at Kanchipuram District", <i>EPRA International Journal of Economics and Business Review</i> , (ISSN.No.2347-9671), Vol.3, Issue.9, September 2015, Pp.168-174.
7	Dr.V.Ramanathan (2015) , " Occupational Stress among Rural Health Workers in Chennai District", <i>Emperor International of Finance and Management</i> (ISSN.No.2395-5929), Vol.1, Issue.3, July 2015, Pp.26-31
8	Dr.K.Latha (2015) , "Effect of Psychological Wellbeing on Work Life Conflict among Women Work force from Banking Sector in Chennai City", <i>International Journal in Management and Social Science</i> (ISSN.No.2321-1784), Vol.3, Issue.10, October 2015, Pp.3087-313.
9	Dr.K.Latha (2015) , "An Empirical Relationship between Stress and its Impact on Academic Achievement of Engineering College Students", " , <i>International Journal in Management and Social Science</i> (ISSN.No.2321-1784), Vol.3, Issue.10, October 2015, Pp.327-333.
10	Dr.K.Latha (2015) , " Employee Attitude and Performance in the Insurance Sector", <i>International Journal of Business and Administration Research Review</i> , (ISSN.No.2347-856X), Vol.1, Issue.11, July-September 2015, Pp.129-135
11	Dr.K.Latha (2015) , "Women in the Business World", <i>International Journal of Applied Research</i> , (ISSN.No.2391-7500), Vol.1, Issue.No.13 October 2015, Pp. 650-652
12	Dr.T.Thirumaleswari (2015) , " The Shift in Demographic Background of Women Employees as an Instrument for Occupational Stress – A Comparative Study in Selected Manufacturing and Service Sectors', <i>EPRA International Journal of Economic and Business Review</i> , (ISSN.No.2347-9671), Vol.3, Issue.11, November 2015, Pp.191-201
13	Dr.A.Vanitha (2015) , " Women Employees Psychological Aspects at Workplace with reference to Work Life Balance", <i>Galaxy International Interdisciplinary Research Journal</i> , (ISSN.No.2347-6915), Vol.3, Issue.10, October 2015, Pp.5 -15
14	Dr.A.Vanitha (2015) , " Service Quality Gap Analysis in Bus Transportation at Kolkata", <i>International Journal of Social Science & Interdisciplinary Research</i> , (ISSN.No.22773630), Vol.4, Issue.8, August 2015, Pp.1-9
15	Dr.G.Kalaiamuthan (2015) , "Measuring Technique for Consumer Satisfaction (CSAT)", <i>International Journal MASIVJ</i> , (ISSN.No.2454-4558), Vol.1, No.2, Dec-May 2016, Pp.123-126



“Reality can be experienced only with an eye of understanding, not just by being a scholar. What the moon is like must be seen with one’s own eyes. How can others do it for you?”

- Shri Adi Sankara

