

FAQs for SCSVMV MBA

1. When and in which year did MBA in SCSVMV started?

MBA in SCSVMV was started in the year 1996 and in 2020 it is celebrating Silver Jubilee.

2. How do I get admission and what is the procedure to be followed?

You can apply by logging on to www.kanchiuniv.ac.in in the application with all the necessary details duly filled in. If you have completed any National /State entrance exam like CAT/MAT/CMAT /ATMA/TANCET/ICET etc, you include the score and apply. If you have not attended any of the exams, then a SCSVMV deemed university test will be conducted before we take inside. Basic eligibility is getting 50% score in your graduation in group subjects.

3. What are the dates and months of importance for admissions?

Applications will be available online immediately after 16th of January every year. Last date of receipt of applications will be 30th of April.

4. May I know about quality of Faculty who are going to teach me?

All the members of Faculty are Doctorates and their average tenure with the department is more than a decade. They continuously are involved in Research and try to share their experience and expertise with the students through various student centric teaching learning processes.

5. How accessible are faculty to students?

Teaching faculty are there to support you through your MBA journey and are available outside class times to discuss academic issues. Students will also have an opportunity to interact more closely with faculty through their involvement in various activities of the department that are aimed to bring the leadership potential amongst students.

6. What is the rank of the department?

Various organizations like Career 360, Business Standard, Dalal Street Journal, AIMA ranked us from B4 to B school in top 100

7. Are you NIRF ranked?

We have applied for ranking in 2020.

8. Does the course encourage entrepreneurship?

Yes it encourages entrepreneurship and regularly conducts conferences promoting entrepreneurship.

9. What is the placement record and average salary expected?

Department placement record is consistent over a period of time. It places 70% of students on an average. Expected average salary ranges from 2.5 to 3.5 lakhs.

The department takes streamlined effort to prepare management graduates for placements on their respective specializations. Students are trained in various avenues related to placement like written, aptitude and logical test, group discussion, role play, case study activities and real time projects. Placements are arranged through both on and off campuses in order to build the students to suit for placements, training sessions are organized with the support of consultants. Corporate practitioners, trainers and alumni. The training avenues are covering the areas like communication, decision making, leadership, interpersonal management, time management, resource management, reporting skill and soft skill enrichment. Adequate care is being taken for personal skill inventory analysis of students to make them fit for placements. The Core competency of MBA department at SCSVMV is ALUMNI Support in placements where the Alumni of the Department who are placed in reputed organizations continuously extending their support for placements.

10. What is meant by a core subject? What is the purpose of studying it?

Students from various under graduate back grounds pursue their MBA. When they enter into first year MBA they are supposed to be taught fundamentals of management and basic orientation towards management subjects. That is where core subjects will help them. Core courses will be taught in first three trimesters. The courses are sequenced so that there is a logical progression between subjects. This prepares a student for summer internship and in making him to understand which specialization he is supposed to take in second year.

11. What is meant by an elective /Specialization Subject?

Electives /specializations are courses that help you fine-tune your skill set, following on from Business Fundamentals and Tailored Core courses. Electives are usually taught in three credits. There are also a number of intensive sessions on week end, taught outside term time by experts drawn from various fields of specializations through workshops, case discussions and role plays.

12. When do I know about specialization offered to me?

Specializations will be offered by the end of first year. Before offering specializations faculty will discuss with the student concerned, on his interest, his graduation back ground, market scenario and career prospects and so on.

13. What are the available specializations?

Finance

Deals with financial economics, investment strategies, raising capital and its effective utilization.

An MBA finance degree offers a much wider scope of career enhancement and prospects compared to other accounting degrees, as it covers various aspects of accounting and managing finance like investments securities, business, banking, and risk management. Students pursuing MBA in finance at SCSVMV can also gain the confidence and knowledge to succeed in financial industry. The students are trained as professionals so as to enrich good reasoning ability with problem solving skill which gives them ability to make and implement correct financial decisions.

Marketing

MBA in marketing offered at SCSVMV aims in moulding students to become go getters who could understand people and pace of market dynamics.MBA marketing focuses on polishing the skills of a student in their area of interest. It concentrates in making professionals out of the students.

HR

MBA training in HR inculcates in students good communication skill, people management skills, eye to spot talent, positive attitude and logical approach in solving problems.

MBA professionals in human resources often get jobs in variety of corporate positions.

Systems

A systems specialization at SCSVMV is primarily concerned with the integration of business process with technology.MBA in systems focuses on areas like e-business, IT security, IT strategy, IOT, Cloud Computing, Data Analytics and so on. The basic aim is to develop managers of tomorrow who can harness the latest advancements in technology to cater to ever growing business needs of corporate across the globe. Thus the knowhow of integration of technology with business processes is the basic purpose of the systems specialization in MBA at SCSVMV.

Operations

MBA operations at SCSVMV give direction and control to the whole process of procuring materials, manufacturing the products and ensuring it reaches the market with good quality and on time. Supply chain management, logistics, e commerce, total quality management, world class manufacturing and material management are some of the areas which operations focus to bring precision skills out of a student.

Banking

MBA Banking at SCSVMV give practical inputs of banking by making students continuously interact with professionals from banking sector at the level of General Managers and Vice- Presidents. Regular conclaves on banking make a student to get equipped with latest trends and knowledge on the sector and there by smooth flow into banking sector as its employees.

14. What is a credit?

Session comprising of 15 hours will be considered as one credit. A core course will have 4 credits and an elective will have 3 credits.

15. How many credits should I complete for getting a degree?

154 Including Practicals and Project

16. May I know something about exams?

MBA at SCSVMV follows trimester system. A student has to complete final exams once in every 3 months period. He will have two internals and final exam. Assessment is on continual basis. Internal and external component is 40 to 60. A student has to score 50 marks to get a pass. If he gets 55 marks he can avoid shortage credit points.

17. What is a Shortage Credit Point?

If a student get 50 marks in a subject, both internals and externals put together he is declared as passed. But he gets 2 shortage credit points in that subject. Generally for higher studies minimum eligibility prescribed is 55 %.

18. How should I reduce my shortage credit points?

If the student is interested to improve his score he is eligible to write exam and he should give his willingness in writing to the Head of the Department. Accordingly permission is given for a time to improve his score and the candidate can avoid shortage credit points.

19. How is the curriculum designed?

Initially the syllabus of the curriculum is drafted in consultation with the senior faculty members of the department. The same draft will be discussed with external experts for review. Reviewed draft will be placed before the Board of Studies for final discussions and deliberations. Recommendation of Board of Studies will be placed before Academic council for approval before implementing the curriculum .Feedback on the curriculum implemented will be taken on regular basis from the students and any changes or difficulties will be noted down. The same will be kept for discussion and review in the next curriculum design meeting and necessary changes will be made according to the changing marketing dynamics. In order to impart Market relevant Value-based Management Education the Goals Are Set while designing and developing curriculum

20. Who are your regular recruiters?

Organizations like **City Union Bank, Tech Mahindra, IndusInd Bank, Angarai India** are some of our regular recruiters.

21. Do you have an alumni association?

Yes .Its name is Alumni Association of Management Students. (AAMS)

22. Do you have industrial visits? What value additions can I expect apart from degree?

Yes. Practical exposure in Business Analytics, Data models along with theory in every trimester is a unique feature. Indian Ethos for Effective Human Resource Management is another important value addition for life. Students are encouraged to get certifications from **NPTEL, NCFM** etc. Department encourages students to participate in Business Plan Competitions, Joint Paper Presentations, Workshops, Conferences, Seminars, Community Development Programmes. Many of the students of the department brought laurels by participating in various programmes at Interuniversity, Inter college, Interdepartmental, zonal and National levels.

23. Can I participate in Culturals?

Definitely. You can contact cultural coordinator of the university and he will put you in right teams of your choice based on your talent.

24. Do you have a Food court?

Yes. We do have a canteen which caters to the needs of students, parents and visitors.

25. Do you have a Gym?

Yes.

26. I completed my bachelor's course through correspondence? Am I eligible to do my MBA in your university?

Yes. You can apply. Please submit the details of valid documents issued by corresponding university to our admission team at **admissions@kanchiuniv.ac.in** for verification.