

The faculty of Management Studies of our University and TKM Institute of Management, Kollam jointly organized orientation & Exchange Programme along with a workshop on “Writing and Publishing Research Articles” at Sri Adi Sankar Auditorium, University Library Building on 30th November 2014. 81 students from TKM Institute of Management, Kollam along with four faculty members attended the session. The faculty and scholar participants from Faculty of Management Studies, Engineering, Arts and Science from our university attended the programme. The total participants attended the session was around 110. The inaugural session was commenced by 10.30 am with prayer and lighting of lamp. Prof.Dr.K.P.V.Ramanakumar, Dean (FMS) offered welcome address and gave introduction about our university and Department. The introduction about TKM Institute of Management was given by Dr.C.G. Manojkrishnan, Associate Professor from TKM. During the time of inauguration, the Department News Letter “Prajna” and Fourth Research Compendium of faculty of management studies of our university was released by our Honourable Vice Chancellor and Registrar. The presidential address was delivered by our Honourable Vice Chancellor Prof.Dr.Vishnu Potty.V.S. He highlighted the essence of knowledge sharing and sourcing in research with special reference to the field of social sciences in his presidential address. The felicitation for the programme was given by our Honourable Registrar Prof.Dr.G.Srinivasu. He insisted the importance of traditional learning process towards the field of research in social sciences. The vote of thanks was delivered by Dr.B.Balaji Srinivasan, Associate Professor of Faculty of Management Studies of our university and Prof.A.Anju of TKM Institute of Management. The technical session of workshop was started after the end of inauguration by 12.30 pm. Mr.M.S.Ramaratnam, Assistant Professor of Faculty of Management Studies of our university acted as resource person for the session. He narrated the process of writing and publishing research articles during his session. The panel discussion was conducted after the end of technical session, Prof.Dr.K.P.V.Ramanakumar, Dean (FMS) and Mr.M.S.Ramaratnam, Assistant Professor of MBA of our university, Mrs.Archana and Mr. Azhar Basheer Assistant professors of TKM acted as experts. The participants got clarified their doubts during the process of panel discussion. The interaction session took place between the students of our university and TKM from 1.15 pm to 1.35 pm. Mr.R.Anand, alumni from the Department shared his experience about our university and his career at present with the visiting team. The students from TKM also shared their experiences and by the end of session participants received certificates and prizes