



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः
(विश्वविद्यालयानुदानबोगस्य १९५६ विधे: तृतीयविधिमनुसृत्य मानितविश्वविद्यालयत्वेन प्रकटीकृतः)

SRI CHANDRASEKHARENDRASARASWATHI VISWA MAHAVIDYALAYA
(SCSVMV)

(Deemed to be University u/s 3 of the UGC Act 1956)
(Accredited with 'A' Grade by NAAC)
Enathur, Kanchipuram - 631 561.



Extension Activities

UNNAT BHARAT ABHIYAN



Vision: To involve Viswa Mahavidyalaya in the process of indigenous development of self-sufficient and sustainable village clusters.

Mission: In accordance with the above-mentioned vision, Unnat Bharat Abhiyan will strive to pursue the following:

- Develop the necessary mechanism and proper coordination in Viswa Mahavidyalaya to enable effective intervention at the field level
- Reorienting the academic curricula and research programs in higher educational institutions to make them more in alignment with the local needs to bring in holistic development.

Objectives

- To engage the faculty and students of Viswa Mahavidyalaya in understanding rural realities.
- To identify and select existing innovative technologies, enable customization of technologies or devise implementation method for innovative solutions, as per the local needs.
- To leverage the knowledge base of the institutions to devise processes for effective implementation of various government programmes.



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HOUSEHOLD SURVEY CAMP 09.08.2019 & 19.09.2019

As a part of UBA activities, the house hold survey camp in the adopted villages (Enathur, Vaiyavur, Punjaiarasanthangal and Vedal) was carried out on 09.08.2019 and Govindavadi on 19-09-2019. The UBA student volunteers from Engineering and Science stream participated in the camp and carried out the house hold survey successfully. Around ten staff coordinators guided the students during the survey.





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JAL SAKTHI ABHIYAN PROGRAMME

As a part of UBA activities, Jal Sakthi Abhiyan program was arranged on 08.08.2019 at Enathur village and on 19-09-2019 at Govindavadi village in order to create awareness on water management. UBA staff coordinators Dr. Gayathri, Dr. Mageswari, Dr. Rajalakshmi and Mrs. Suganthi along with student volunteers participated in the event and explained the importance of water management to the school students and insisted them to do rain water harvesting.





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ONE STUDENT ONE TREE PROGRAMME

As a part of UBA activities, a tree plantation program was arranged on 09.09.2019 & 19.09.2019 at university campus in order to create interest among students to protect and save environment. Prof. Dr. S. Balaji, Dean (Faculty of Science) inaugurated the event and felicitated the students. He advised the students to take green measures to save the environment. He motivated the students to plant as much trees as possible. Prof. Dr. K. Venkatramanan, UBA coordinator and many student and staff members participated in the event





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SWACHHATA HI SEVA CAMPAIGN

The UBA team of Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya and NSS units of our Deemed University, Kanchipuram jointly organized Swachhata Hi Seva Campaign from 11.09.2019 to 02.12.2019.

- Our volunteers interacted with the school students of adopted villages and they have motivated the students to use cloth bags instead of plastic bags. Our students prepared many posters and took them to village schools and created an awareness on using cloth bags and explained the ill effects of using plastic bags.
- On 30-09-2019, His Excellency, Hon'ble Governor of Tamil Nadu Shri Banwarilal Purohit visited our Institution and during that occasion, he distributed cloth bags to the people of UBA adopted villages and created awareness to avoid plastic bags.



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UNNAT BHARAT ABHIYAN

SWACHHATA HI SEVA CAMPAIGN

(PLASTIC FREE VILLAGE CAMPAIGN)

11.09.2019 to 02.10.2019



उन्नत भारत अभियान
UNNAT BHARAT ABHIYAN

SAY NO TO PLASTICS





SAY NO TO
PAPER, PLASTIC
AND
CLOTH BAGS



JUST SAY
NO!





सत्यमेव जयते

ADOPTED VILLAGES

✦ ENATHUR ✦ GOVINDAVADI ✦ PUNJAIARASANTHANGAL ✦
✦ VAIYAVUR ✦ VEDAL ✦



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- On 01-10-2019, our UBA volunteers went to adopted villages and distributed cloth bags by collecting plastic bags from the household and created awareness on the use of cloth bags instead of plastic bags.
- Plastic awareness pledge and plastic collection were also done at university campus by our volunteers during the campaign period

UNION MINISTER- UBA TREE PLANTATION PROGRAM



Dr. Mahendra Nath Pandey, Hon'ble Union Minister for Skill Development and Entrepreneurship, Govt. of India gave tree saplings to the students of our university as part of UBA activity on 22 Sep 2019.



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STUDENT SOLAR AMBASSADOR WORKSHOP 2019

STUDENT SOLAR AMBASSADOR programme is an initiative of IIT Bombay. A one-day workshop for students of age group from 11 to 30 years was organized through Unnat Bharat Abhiyan scheme at SCSVMV Deemed University, Kanchipuram on 02 nd Oct, 2019. This event is also organized as part of 150th birth anniversary celebrations of Mahatma Gandhi. Around 200 students participated in the workshop. Students were given training to assemble their own solar study lamps. The workshop began with prayer followed by Mahatma Gandhi's favorite bhajan Vaishnavo Janato by the University music team. Prof. Dr. K. Venkatramanan, Co-Ordinator, UBA welcomed the gathering and explained the objectives of organizing the event. Prof. G. Srinivasu, Registrar delivered Presidential address. Oct 2nd is observed as **International day of Non-violence**. Dr. V. Ragavendran, Asst. Prof. of Physics read the **pledge on non-violence towards environment** and the dignitaries and participants took the pledge. Sri. Ramakrishnan, Finance officer, Prof. Dr. S. Balaji, Dean (Science) and Prof. Dr. G. Sriram, Dean (Faculty of Engineering), Prof. Pisipaty, Dean (Sanskrit) felicitated the gathering. Then technical sessions on energy and environment were taken by Prof. C. V. Venkatakrishnan, Professor of Physics and Mr. V. Santhanam, Assistant Professor, Department of Chemistry. Then videos related to assembling of solar components were shown to the participants. Participants were split into batches and the master trainers provided training to make their lamps. The workshop aimed to stimulate the youngsters towards clean and green technology. Participants learnt to make their own solar devices and became Global Student Solar Ambassadors. Department of Physics made arrangements for this event.



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STUDENT SOLAR
AMBASSADORS



STUDENT SOLAR AMBASSADOR WORKSHOP 2019

HANDS ON TRAINING TO ASSEMBLE SOLAR STUDY LAMPS

University Name : SCSMV Deemed University
No.of Students : 200
Country : India

DATE: 2nd OCTOBER 2019

WE PLEDGE FOR NON-VIOLENCE
TOWARDS ENVIRONMENT

**1 MILLION
EFFORTS
FOR MOTHER EARTH**





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UNNAT BHARAT ABHIYAN 2.0, SCSVMV

SOLAR LAMP DISTRIBUTION AT SCHOOLS OF ADOPTED VILLAGES

As a part of UBA activities, the Solar Urja lamp kits were made assembled and distributed at the schools of adopted villages.





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GRAM SABHA MEETING AT ADOPTED VILLAGE



As a part of UBA activities, our volunteers actively participated in the Gram Sabha meeting held on 02-10-2019 at the UBA adopted village and the resolutions were passed for **installing drainage system** in Enathur village and further discussions at higher level were

initiated.





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OBSERVANCE OF VIGILANCE AWARENESS WEEK (28.10.2019 TO 02.11.2019)

FOCAL THEME: "INTEGRITY - A WAY OF LIFE"



Observance of Vigilance

Awareness Week is a part of the multi-pronged approach of the Central Vigilance Commission (CVC) where a key strategy is to encourage all stakeholders to

collectively participate in the prevention of, and the fight against corruption and to raise public awareness regarding the existence, causes and gravity of and the threat posed by corruption.

In this regard, the UBA team and NSS team of Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya observed the



vigilance awareness week and organized a vigilance awareness programme in the University



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campus. **Prof. Dr. K.V.S.N. Murthy, Dean-Faculty of Education** presided over the function. **Mr. Sivapathasekaran, Deputy Superintendent of Vigilance and Anti-Corruption department, Kanchipuram district** was the guest for the programme. **Police Inspectors Mr. Ganesan, Mr. Annadurai and Sub-inspector, Mr. Arumugam** participated and addressed the gathering. Around 200 students & staff members of Mahavidyalaya, including UBA and NSS volunteers actively took part in the event.



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ARTISANS TRAINING WORKSHOP – 27/12/2019

The UBA team of Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya organized a workshop to create awareness on artisaning works among the people from adopted village on 27-12-2019. An artisan is a skilled craft worker who makes or creates material objects partly or entirely by hand. These



objects may be functional or strictly decorative, for example decorative art, sculpture, clothing, jewellery, food items, household items and tools and mechanisms such as the handmade clockwork movement of a watchmaker.



Artisans practice a craft and may through experience and aptitude reach the expressive levels of an artist. Artisans were the dominant producers of consumer products before the Industrial Revolution. Now-a-days this art is coming to ruin condition and only very few practitioners

were present. As Kanchipuram is famous for such artisan activity and we own an institute of our own for



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such practices, we thought of organizing a workshop to create awareness to the people from our adopted and nearby villages. In this regard, a workshop is organized on 27-12-2019 and 20 participants from nearby villages.



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"KanchiUniv For All"

Covid Campaign by SCSVMV Alumni of Sri Chandrasekharendra Saraswathi Viswa Maha Vidyalaya (SCSVMV) Deemed to be University, Kanchipuram, Tamilnadu, distributed essential groceries that includes Rice, Toor Dal, Oil and Vegetables to the needy people in the surroundings of Hyderabad, Telangana State and also some places in Andrapradesh. The Alumni group are raising funds from the family of SCSVMV Alumni and Groceries & vegetable packages were distributed to more than 500 families during first phase of lock down. A family can use these items for a period of three weeks with the given package. Beneficiaries are identified with the help of government authorities. Mr. Jai Sankar Aluru, CEO (Neer Interactive solutions), Mr. Arun Prakash Dhanapau, Director, Ovis Equipment Private Limited, Hyderabad, Dr. Ravi Kiran, Deputy Director, NMIMS University, Hyderabad along with active contribution from Mahesh Jonnalagadda, Maruthi Suneel Vippagunta, Mrundaya Reddy, Sudarshan Neelamraju, Kalyan Dokka, Balaji Radhakrishnan along with 46 other alumni belonging to 2003, 2004, 2005 batch. SCSVMV Alumni team is aiming to serve poorer & needy families in view of lockdown. Few photos of distribution are provided below for your kind reference as reported by Dr. G P Sivakumar, Asst. Professor & Alumni Coordinator, SCSVMV



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(विश्वविद्यालयानुदानयोगस्य १९५६ विधेः तृतीयविधिमनुसृत्य मानितविश्वविद्यालयत्वेन प्रकटीकृतः)

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WEBINAR - AWARENESS ON NATIONAL EDUCATION POLICY 2020

(organized on 27-09-2020, 21-02-2021 and 26-04-2021)

The Unnat Bharat Abhiyan Unit of SCSVMV organized three webinars to create *Awareness on National Education Policy, NEP 2020* on 27-09-2020, 21-02-2021 and 26-04-2021 for the benefit of Educators, Students, Parents and other stakeholders in the Educational System.

Prof. Dr. S. V. Raghavan, Vice-Chancellor of the Deemed to be University was the Chief Guest for the programme and delivered the keynote address. He explained the various features of the National Education Policy 2020 like, how it covers a spectrum of education from school to Higher education system, how it expects the ultimate learning to the architects of tomorrow, how it promotes the constitutional values and also how it meets the 21st century requirements, etc., He stressed that faculty should have freedom of designing their curriculum and pedagogical approaches within appropriate frame works. He told, SCSVMV can take the lead in providing sustainable solutions to many problems because of the unique nature of having engineering, science, languages and traditional medical faculties all together. He also touched upon the point that NEP aims to build intellectual aesthetic, social, physical and moral capacities, which in turn enables the students to define their life and space.

Around 2300 participants [*approx.1900 (27th Sep), 250 (21st Feb) & 160 (26th Apr 2021)*] including students, teachers and public from the adopted villages actively took part in the event through live online stream.

Mr. V. Santhanam, Asst. Prof. of Chemistry stressed upon the importance of students' role in taking the NEP 2020 in its true form to all the stake holders of the education system. Dr. V. Ragavendran, Asst. Prof. of Physics proposed the vote of thanks. Prof. Dr. K. Venkatramanan, UBA Programme in charge, coordinated the event.



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UNNAT BHARAT ABHIYAN CELL
presents a Webinar to create Awareness on

NATIONAL EDUCATION POLICY 2020



KEYNOTE ADDRESS



Prof. Dr. S.V. Raghavan
Vice-Chancellor
SCSVMV

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NEP 2020 - UBA CELL SCSVMV (Deemed to be University) LIVE on 26.04.2021



- 1 Intellectual
- 2 Aesthetic
- 3 Social
- 4 Physical
- 5 Emotional &
- 6 Moral



10:42 / 31:47



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GANDHI JAYANTHI CELEBRATIONS OCTOBER 2, 2020

The Unnat Bharat Abhiyan Unit of SCSVMV organized a webinar on the eve of “Gandhi Jayanthi Celebrations” on 2nd October 2020.

The program started with Gandhiji’s Bhajans by the students of SCSVMV. Dr. V. Ragavendran, UBA staff coordinator welcomed the gathering. Ms. M. Jeyasruthi, student of II B.Sc. Physics and UBA volunteer given a speech on “Gandhian principles in UBA” followed by Ms. D. Bhavatharani’s speech on the topic “Gandhiji’s contribution towards Education System” who is also a student of II B.Sc. Physics and UBA volunteer. Finally, Prof. Dr. K. Venkatramanan, UBA coordinator of the University addressed the gathering and explained the importance of Gandhi Jayanthi celebrations and motivated the participants. About 40 student and staff volunteers actively took part in the event through live online stream



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With the benign blessings of
Acharyas of Shri Kanchi Kamakoti Peetham

UNNAT BHARAT ABHIYAN Unit of
Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya

Cordially Invites you to the
Webinar on
“GANDHIJI’S CONTRIBUTION TOWARDS EDUCATION SYSTEM”
In connection with **Gandhi Jayanthi celebration**

Adopted villages: **Enathur, Vaiyavur, Punjaiarasanthangal, Vedal, Govindawadi Agaram**


Platform: Google meet meet.google.com/czk-ogvz-qqu
Date: 02-10-2020 | Time: 03:00 pm

All are Welcome

REC J JEYASRUTHI M 111960019 is presenting BHUVANESHWARI D 111960... and 22 more 34 3:30 PM

GANDHIJI’S VIEW ON EDUCATION

By education, I mean
an all-round
drawing of the best in child
and man in body, mind and spirit.



Dr. VENKATESAN RA... Ms.D. Latha chemistry



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Extension Activities

NATIONAL SERVICE SCHEME (NSS)



National Service Scheme (NSS) do service to understand the community in which they work; To understand themselves in relation to their community; To identify the needs and problems of the community and involve them in problem solving process. To develop among themselves a sense of social and civic responsibility; To utilize their knowledge in finding practical solution to individual and community problems; To develop competence required for group-living and sharing of responsibilities: To gain skills in mobilizing community participation; To acquire leadership qualities and democratic attitude; To develop capacity to meet emergencies and natural disasters; and to practice national integration and social harmony. NSS Viswa Mahavidyalaya conducts yearly camp in selected villages in and around Viswa Mahavidyalaya.



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File Description	Link
NSS Activities	https://kanchiuniv.ac.in/nss/nssactivities.html



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Extension Activities

IEEE STUDENTS CHAPTER- PROJECT EXPO

The project expo is a grant event conducted every year by the IEEE Student Branch SCSVMV. The participants are the students from Polytechnic, Various Engineering Colleges/Institutes. This project expo is an exhibition of various projects kept for demo; work done by the students from Final year/pre-final year of all the Engineering Streams. The cash award is given for the best project. Students from all the streams actively participate and win cash prizes.

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IEEE STUDENT BRANCH - SCSVMV
Organizes
PROJECT EXPO
6th National Level Technical Project Exhibition

Live demonstration of innovative
models and latest technologies...

SHOWCASE YOUR TALENT
on March 18th, 2020

Open for all students!
Just Rs.100 for registration!!

IEEE



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A student participated in the Project Expo explaining the project details and work methodology to our Vice Chancellor, who inaugurated the exhibition and visited all the demo projects



The girls' students also participated in the exhibition and presented their projects



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The students won the prize and received the prize money along with winning certificate.



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Extension Activities

Lagaan

