

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding made on 27th October 2016

between

SRI CHANDRASEKHARENDRA SARASWATHI VISWA MAHAVIDYALAYA (SCSVMV University) a university under section 3 of the UGC Act 1956 and situated at **Enathur, Kancheepuram, Tamilnadu – 631561**, duly represented by its Registrar, Prof. Dr. G. SRINIVASU (Herein-after referred to as the 'First Party')

And

AYURKSHETHRA AYURVEDIC GROUP located at **N.H. Vayalar Jns, Pattanakkadu P.O. Cherthala, Alappuzha, Kerala – 688531** duly represented by its Managing Director, Dr. SHENOIRAJAN (Herein-after referred to as the 'Second Party')

Whereas the First party is a reputed institution of higher education that has been offering various academic programs including Ayurveda since 1994.

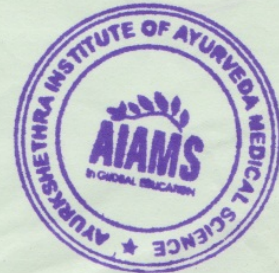
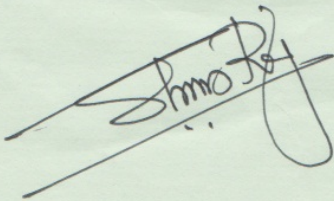
Whereas the Second party is an ISO Certified institution for Ayurveda that has been operating chain of ayurveda hospitals, wellness centres, training institute and manufacturing units since 1909.

And whereas the First party has proposed the UGC to establish a skill development centre as a **KAUSHAL KENDRA** at the institution under the '**DDU Kaushal Kendra Scheme**' of Central Government wherein, the second party was a joint partner and the same was approved by UGC as per letter D.O.No.3-61/2015(Kaushal) dated 17-08-2015.

And whereas both the parties, having the same objectives to promote higher education with required skill-set in technology and other areas, agree to join together and decided to have mutual undertaking and cooperation in implementing the scheme.

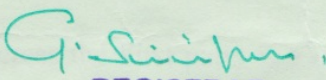
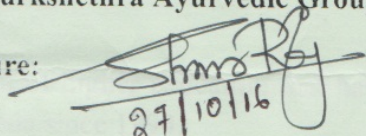
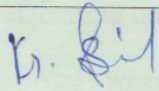
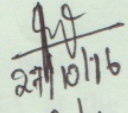
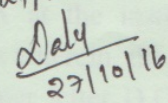
And whereas the first party shall take the responsibility of part of implementation of the scheme as the Academic Partner

And whereas the second party shall participate in the implementation of the scheme of **KAUSHAL KENDRA** as an exclusive industrial partner.



And whereas all the matters required for implementation of the scheme in terms of academics such as development of curriculum and syllabus as per norms, fixation of intake, admission of students, fixation of fee structure, finance involved in, conduct of examination and term of skill development such as practical training, trainers on various skill (computer, language etc.) placement assistance and such other requirements shall be according to mutually agreed and written term & conditions which will be evolved at the respective times of execution of this agreement.

Whereas this agreement shall be in force for a period of **five years** which will be further renewed after a review of the performance. When as it is agreed, either party can withdraw from this agreement before the completion of the accepted duration period by giving one month notice in writing to the other party.

On behalf of SCSVMV University, Kanchipuram	On behalf of Ayurkshethra Ayurvedic Group
The Registrar SCSVMV University, Kanchipuram	The Managing Director Ayurkshethra Ayurvedic Group
Signature:  Date: REGISTRAR SCSVMV UNIVERSITY ENATHUR, KANCHIPURAM.	Signature:  Date: 27/10/16
Witness	Witness
1.  2.	1.  27/10/16 2.  27/10/16

