



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः  
SRI CHANDRASEKHARENDRASARASWATHI VISWA MAHAVIDYALAYA  
(Accredited with 'A' Grade by NAAC)  
(Deemed to be University under section 3 of the UGC Act 1956)  
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**Dr. Konda Srinivasa Rao**  
*Controller of Examinations i/c*

Date: 06.05.2024

**NOTIFICATION**

A public viva voce examination is scheduled on **16<sup>th</sup> May 2024**.

The details are furnished below:

<b>Name of the Candidate</b>	<b>Mr. ANAND RAMACHANDRAN (RM17MS33)</b>
<b>Department</b>	Management Studies
<b>Category</b>	Part-Time / External
<b>Name of the Guide</b>	<b>Dr. B. BALAJI SRINIVASAN</b> Professor Department of Management Studies SCSVMV, Enathur, Kanchipuram
<b>Title of the Research</b>	<b>A STUDY ON RELATIONSHIP MANAGEMENT PRACTICES ON CUSTOMER RETENTION AMONG STEEL TRADERS IN DUBAI</b>
<b>Date and Time</b>	<b>16.05.2024 at 11.00 a.m.</b>
<b>Mode of Viva-Voce</b>	Physical Mode
<b>Venue</b>	Department of Management Studies

Research scholars and specialists in this field of research are cordially invited to attend the viva voce in **Physical Mode** at the University campus, Enathur, Kanchipuram. You are informed to take part in the discussion.



**K. Srinivasa Rao**  
*Controller of Examinations i/c*

**CONTROLLER OF EXAMINATIONS**  
Sri Chandrasekharendra Saraswathi  
Viswa Mahavidyalaya  
Enathur Kanchipuram - 631 561

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