



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः

(विश्वविद्यालयानुदानायोगस्य १९५६ दिने: तृतीयविधिमनुसृत्य संस्थापितः मानितविश्वविद्यालयः NAAC द्वारा "ए" श्रेण्या प्रत्यापितः)

SRI CHANDRASEKHARENDRASARASWATHI VISWA MAHAVIDYALAYA

(Deemed to be University u/s 3 of UGC act 1956) (Accredited by NAAC with 'A' Grade)

Enathur, Kanchipuram - 631 561, Tamil Nadu.

Ref. No.REG/EST-A/SCSVMV/2024-25

Date: 23.07.2024

Order No.019/2024-25

Sub: Orders issued - SCSVMV- Establishment - reg.

I am by direction to inform that, Dr.B.Balaji Srinivasan, Professor is appointed as Full Time Director, Centre for Distance and Online Education of Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya (Deemed to be University), Enathur with immediate effect and placed in the pay band of Rs.37400-64700 and grade of Rs.10,000/- with basic pay of Rs.61,550/- per month plus usual allowances as per Viswa Mahavidyalaya norms.

To

Dr.B.Balaji Srinivasan
Professor
Enathur, Kanchipuram


23/07/24
REGISTRAR i/c
REGISTRAR I/c
S.C.S.V.M.V.
ENATHUR, KANCHIPURAM

Copy submitted to the Vice-Chancellor i/c

cc:to:

1. Finance Officer
2. File



JOINING DUTY

1.	NAME OF THE STAFF (MR/MISS/MRS) *	:	Dr. B. BALAJI SRINIVASAN
2.	FATHER'S NAME	:	Sh. B. RAMANUSACHARI
3.	HUSBAND'S NAME (FOR MARRIED WOMAN)	:	
4.	DATE OF BIRTH	:	11.04.1972
5.	ADDRESS (WITH TELEPHONE NUMBER)	:	F-5, B-Block, Samba Flats, Ambal Nagar, Karrayanchavadi, POONAMALLEE - Chennai - 56.
6.	CASTE	:	OC/BC/MBC/SC/ST/
7.	DATE OF APPOINTMENT ORDER	:	
8.	CADRE	:	✓TEACHING*/NON-TEACHING*
9.	DESIGNATION	:	DIRECTOR
10.	DEPARTMENT	:	CDDE
11.	PERIOD OF PROBATION, IF ANY	:	-
12.	DATE OF JOINING	:	23/07/2024
13.	IF MEMBER OF ANY PROVIDENT FUND	:	YES*/NO*
14.	IF YES,	:	
	A. IN CASE OF PRIVATE PROVIDENT FUND, NAME OF THE FUND AND ADDRESS.	:	
	B. P.F.COMMISSIONER BY WHOM ACCOUNTS ARE MAINTAINED	:	
	C. P.F. CODE AND ACCOUNT NO.	:	
	D. AADHAAR NUMBER	:	8231 1394 7167
15.	INDIAN BANK, ENATHUR BRANCH A/C. No.	:	510325430
16.	PAN No.	:	AIDPB7325G

DATE: 23/07/2024

SIGNATURE OF EMPLOYEE


REGISTRAR
23/07/24
REGISTRAR I/c

1. TO BE PRESENTED IN TRIPPLICATE TO THE REGISTRAR ON THE DATE OF JOINING.
2. * DELETE WHICHEVER IS NOT APPLICABLE.
3. 14.A OR 14.B ABOVE SHOULD BE FILLED UP AS APPROPRIATE.
4. NO SALARY WILL BE DRAWN UNLESS JOINING REPORT IS SUBMITTED.
5. THE EMPLOYEE SHALL OPEN A SAVING BANK ACCOUNT WITH THE INDIAN BANK SANKARA ARTS AND SCIENCE COLLEGE BRANCH, ENATHUR AND SUBMIT A XEROX COPY OF THE BANK PASS BOOK TO FINANCE SECTION WITH IN 10 DAYS OF JOINING SERVICE.
6. XEROX COPY OF THE PAN CARD TO BE SUBMITTED TO FINANCE SECTION WITH IN 10 DAYS OF JOINING SERVICE.

S.G.S.V.M.V.
ENATHUR, KANCHIPURAM.

BIO – DATA



Name	Dr. B. Balaji Srinivasan
Date of Birth(DD/MM/YY)	11-04-1972
Marital Status	Married
Department	Management Studies
Present Designation	Head & Professor
Date of Joining in the Present Organization	06-07-2001
Contact. Number: Landline & Mobile	(0)99622 64829 / 9842345249
E- Mail Id	bbsvctr72@gmail.com
Academic Experience	24 Years
Area of Specialization	Operations Management
Qualification	B.E., MBA, Ph.D
Year of Ph.D awarded	2014
Subjects Handling/Handled	<ul style="list-style-type: none"> ➤ Managerial Economics ➤ Enterprise Resource Planning ➤ Strategic Management ➤ Business Mathematics and Statistics ➤ Project Management ➤ Production and Operations Management ➤ Materials Management ➤ Technology Management ➤ Production Planning and Control ➤ Operations Research ➤ Organizational Behaviour ➤ Total Quality Management ➤ Research Methodology ➤ World Class Manufacturing ➤ Principles of Management
Broader Area of Research in Ph.D.	Technology Management
Topic of Research in Ph.D.	A Study on Technology Management with specific reference to Bio Mass Gasification Technology in India
Total number of Papers published in Refereed International and National Journals	29
Total number of papers presented in various International and National conferences	19
Details of Seminar, Conference/Workshop/FDP/SDP Participations	19

Academic Profile in Brief

Details of Research Degree

Discipline	Mode	Branch	Degree Awarded by	Title
Management	Part Time	Operations	SCSVMV	A Study on Technology Management with specific reference to Bio Mass Gasification Technology in India

Details of Experience (Academic/ Industrial)

S. No.	Name of the Employer	Designation	From	To	Year
1.	SCSVMV University, Kanchipuram	HOD & Professor	01.01.2022	Till Date	2.
2.	SCSVMV University, Kanchipuram	HOD & Associate Professor	01.02.2019	31.12.2021	2.
3.	SCSVMV University, Kanchipuram	Associate Professor	14.07.2014	31.01.2019	4.
4.	SCSVMV University, Kanchipuram	HOD & Associate Professor	14.07.2014	13.08.2014	
5.	SCSVMV University, Kanchipuram	HOD & Asst. Prof (S-3)	August 2011	July 2014	3
6.	SCSVMV University, Kanchipuram	Asst. Prof (S-2)	December 2010	August-2011	0.8
7.	SCSVMV University, Kanchipuram	Senior Lecturer	July 2007	December 2010	3
8.	SCSVMV University, Kanchipuram	Lecturer	July 2001	July 2007	6
9.	Srinivasa Institute of Technology and Management Studies, Chittoor, AP	Teaching Asst.	Feb 2001	Jun 2001	0.6
10.	Alhuda Polytechnic, Nellore AP	Head/ECE	July 1999	April 2000	0.9
11.	Priyadarshini Engineering College, Vaniyambadi,	Lecturer	1996	1997	1.5

	Tamilnadu				
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Research Guidance

<p>➤ M.Phil: Guided 10 Scholars ➤ PhD: 5 scholars awarded Ph.D Guiding Scholars (one scholar waiting for viva, 2 submitted thesis, 2 synopsis submitted and 4 pursuing)</p>
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Publications – International Journals/Magazines

Sl. No.	Title	Journal/Magazine	Status	Vol/Issue	ISSN/ ISBN Volume/Issue Details	Year of Publication
1	Navigating the dynamics of life insurance in India: An exploration of age, attitude, and purchase intentions	Juni Khyat	International	Vol 14, Issue -02, No. 4, February 2024	ISSN: 2278-4632	2024
2	Ranking of Performance Metrics by Leaders in manufacturing organizations	Journal of Interdisciplinary Cycle Research	International	Volume XV, Issue VIII, August 2023	ISSN (Online): 0022-1945	2023
3	A Study on Impact of Self-Help Groups in Socio Economic Conditions of Women Entrepreneur in Krishna District	International Journal of Creative Research Thoughts	International	Volume 10, Issue 10, October - 2022	ISSN 2320-2882	2022
4	Text Mining based Customer Behaviour Analysis using	Journal of Interdisciplinary Cycle Research	International	Volume XIV, Issue IX, September	ISSN (Online): 00 22-1945	2022

	KTPLSA and SLRBI-LSTM for business Growth			2022		
5	Key Success Factors of Organizational Excellence through Leadership	Journal of Interdisciplinary Cycle Research	International	Volume XIV, Issue IX, September - 2022	ISSN (Online): 0022-1945	2022
6	Awareness of a novice on Block Chain to gain Leadership	Journal of Interdisciplinary Cycle Research	International	Volume XIV, Issue IX, September - 2022	ISSN (Online): 0022-1945	2022
7	Effect of COVID Pandemic on B2B Sales Process	Journal of Interdisciplinary Cycle Research	International	VOLUME-13-ISSUE-6-JUNE-2021	ISSN (Online): 0022-1945	2021
8	80-20 Myth or Truth	Journal of Interdisciplinary Cycle Research	International	VOLUME-12-ISSUE-10-OCTOBER-2020/	ISSN (Online): 0022-1945	2020
9	A study on optimum portfolio using abnormal return with special reference to nifty	Shanlax International Journal of Management	International	Vol-6/Issue-1	ISSN No. 2321-4643	2019
10	Selling is an art: Sales management is a science	Indo global journal of applied management science	International	Vol-5/Issue-1	ISSN No. 2320-7892	2018
11	OBSA: Objective based selling approach	Indo global journal of commerce and economics	International	Vol-5/Issue-1	ISSN No. 2393-9796	2018
12	Cultural impact of generation gap on service delivery in the Indian information technology industry	Indo global journal of commerce and economics	International	Vol-5/Issue-1	ISSN No. 2393-9796	2018

13	Knowledge Mapping Technology Management for	AGU International Journal of Management Studies & Research	International	Vol-5 July-Dec-2017	2455-6092, 2455-1562	August-2017
14	Determinants of Share Price with Reference to BSE- Group A Shares	EPRA International Journal of Research & Development	International	Vol-2 Issue-1 Jan 2017 Pp51 to 58	2455-7838	January-2017
15	A Study on Causes of Absenteeism among employees in retail shops (with specific reference to textiles in Chennai city)	Indo –Global Journal of Applied Management Science	International	Vol-4, Issue-1, Mar 2016 Pp 150-155	2320-7892	Mar-2016
16	Discrimination Factor on the Preference of on line shopping among the users and non users with special reference to Kanchipuram District	EPRA International Journal of Economic and Business Review	International	Vol-3, Issue.10, Pp.94-101	2347-9671	October 2015
17	A study on gap in service ambiances with respect to tourism services at Kanchipuram district	EPRA International Journal of Economic and Business Review	International	Vol-3, Issue.9, Pp.168-174	2347-9671	Sep 2015
18	Measuring the performance of technology management through technology audit	International Journal of Functional Management	International	Vol.3. Issue.1	2319-1406	April-2015

19	A study on technology strategy model	Samzodhana – Journal of Management research	International	Vol.I. Issue.1	2347-4270	MAR-2014
20	A study on Performance of Technology Management	International Journal of Functional Management	International	Vol.II/Issue.1	2319-1406	APR-2014
21	Testing of random walk behavior – an empirical study with special reference to select sectoral stocks in BSE	International journal of applied business management perspectives	International	vol1.no1 PP. 09-12	2279-0896	July 2012
22	A Paper titled in “Strategy Building Model For Technology Based organizations: A Technical Approach”	Indian Journal of Commerce & Management Studies	National	Volume III Issue 1,	ISSN : 2240-0310 EISSN: 2229-5674,	Jan. 2012
23	Inclusive growth – a 2 fundamental approach towards socio-economic well being	International journal of marketing, financial services & management	International	Vol 1.no.1 PP. 112-122	2277-6788	January 2012
24	Impact of Globalization on technology Management	A research book on Global Business Environment and its impact on management education	National	I editon Special Issue PP 73-76	978-93- 5051-462-7	2011
25	Micro finance – a gate way to financial inclusion and inclusive growth in the	Asia pacific journal of research in Business management (APJRBM)	International	Volume 2, Issue 7 PP 115-163	2229-4104	July, 2011

	Indian context	(Indexed Journal)				
26	A study on measuring the performance of Indian banking sector in the event of recent global economic crisis"- An Empirical view"	International Journal of Research in Commerce and Management (IJRCM) (Indexed Journal)	International	Vol.1 issue.1 PP 106-109	2231-4245	May 2011
27	Paper titled effective role of CRM in Indian Retail Market	Published in Marketing Master Mind	National	Vo.8. Issue 07 19-23	0972-5156	July 2008
28	Paper titled "A study on technology managers in India"	International Journal, IJMS-SIMS	International	Vol.1 issue.2 PP 113-122	0973-2101	December 2005
29	Paper on Engineering Management on Energy & Power Sector	Published in the IEEE, IT in Power Emerging Trends, Published by SCITECH publications India Ltd. Chennai.	National	Special Issue, 107-109	81 88429 79 1	Jan 2005

Seminar/Conference Paper Presentation – National/State

S.No	Title of the Paper	Title of the conference/seminar	Name of the Institution	Status (International /National)	Date of Publication/ Presentation
1	Holistic Outcome based and Multidisciplinary Education	International Conference	Alagappa University	International	30 th and 31 st Jan 2023.
2	A comparative study of distribution model of microfinance and its effectiveness with select bank branches at Krishna District	International Conference	ISCR	International	16th Oct 2022
3	Knowledge Mapping for Technology Management	2 nd International Conference	IETE Chandigarh	International	27-08-17

4	Risk and Return-A Theoretical Approach	6 th International conference on Strategic Shift in Business Excellence for Sustainable Development in INDO- GLOBAL Business & Technology	Sri Ganesh School of Business Management, Salem	International	10 th Feb 2017
5	A Study on Causes of Absenteeism among Employees in Retail Shops (With Special Reference to Textiles in Chennai city)	5 th International conference on Competency Building Strategies in Business and Technology for Sustainable Development	Sri Ganesh School of Business Management, Salem	International	19 th Feb 2016
6	Measuring the performance of technology management through technology audit	4 th International conference on Competency Building Strategies in Business and Technology for Sustainable Development	Sri Ganesh School of Business Management, Salem	International	20 th Feb 2015
7	A study on Performance of Technology Management	3 rd International conference on Competency Building Strategies in Business and Technology for Sustainable Development	Sri Ganesh School of Business Management, Salem	International	25 th Feb 2014
8	Do stock market follow random walk theory: an evidence from Indian stock market	International conference on sustainable growth and development	MLSU, Udaipur	International UGC Sponsored	30 th and 31 st of March 2012
9	"Inclusive growth: a fundamental approach towards socio economic well-being"	Eighth international conference on economics and finance	IBS Bangalore	International	19 th and 20 th January 2012
10	Impact of Global Business Environment and its impact on Management Education.	Impact of Globalization on Technology Management	Periyar University, Salem.	International	Feb 10,11 (Feb 2011)
11	"A smooth sailor in the global financial tsunami:	seventh international conference on economics	IBS Bangalore	International	4 th and 5 th of January

	the empirical evidence from Indian banking sector”	and finance			2011
12	Management Practices for Sustainable Growth a Study on Management of Technology	Management Practices for Sustainable Growth	Annamalai University	International	July28-30 (2010)
13	Technology Management Performance	Emerging Trends in Business Strategies and Information Systems.	Thiagarajar School of Management.	National	Nov 21 (2008)
14	“Power transmission-research interests and challenges”	Power transmission-research interests and challenges	CPRI Bangalore	international seminar	Dec 20 (2005)
15	“Engineering Management in Energy & Power Sector” – Technology Strategy Model	PEITSICON	Calcutta organized by IEE	International	Jan 28-29(2005)
16	“Quality of service – performance measurement system”	Service quality	Karunya Institute of Technology and sciences, Coimbatore	National	Jan 27,28 (2005)
17	“Advanced software technology”	Promotional strategies for service sector in LPG era	PGP College, Namakal (2005).	National	Jan 22 (2005).
18	“Energy management and future possibilities”	Management of Power Sector for Sustainable development	University of Hyderabad	National	Oct 7-9 (2004)
19	Quality as a weapon to fight competition	UGC Sponsored National seminar on Management in transition	Madras University, Chennai	National	Feb 20,21-2003

Details of Seminar, Conference/Workshop/FDP/SDP Participations

Sl.No.	Title	Name of the Institution	Status (International/National)	Period
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1	Five days National level FDP on 'Influence of AI in Teaching & Research'	Hindusthan College of Arts and Science	National	04.09.2023 to 09.09.2023 (Virtual mode)
2	IP Awareness/Training Programme	NIPAM, Intellectual Property Office, India	National	11 th April 2023 (online mode)
3	National Educational Policy 2020	SCSVMV	National	27.09.2020
4	Webinar on performance management in post covid times	SRM institute of science and Technology	National	14.07.2020
5	FDP on MSMEs: Threats, Challenges and Revival Measures	ICSI and Central University of Kerala	National	9 th July 2020 (online mode)
6	Webinar on Covid-19 : yesterday , today and tomorrow	RMK Engineering college	National	14.06.2020
7	FDP on Sustainable development with green technology-Pre Covid, Covid, Post Covid times	Anurag University, Telangana	National	11.06.2020 - 13.06.2020
8	Webinar on Science and engineering for nature conservation	J.C.Bose university of science and technology YMCA, Faridabad	International	05.6.2020
9	FDP on The future global economy after Covid-19	SRM institute of science and Technology, Ramapuram	National	29.05.2020
10	Municipal Solid Waste Management during Covid-19 Pandemic	Anurag University, Telangana	National	28.05.2020-30.05.2020
11	FDP on Evolution of Teaching Learning Process- Post Covid-19	Bharath Institute of Science and Technology	National	11.05.2020-15.05.2020
12	CII southern region conclave on Management Education	CII Chennai	Regional	11 th & 12 th of Feb 2015
13	One Day Seminar on Enhancement of Quality in Higher Education- Role of Teachers	SCSVMV University	Regional	30 th Jan 2015
14	One day workshop on Writing and Publishing Research Article	SCSVMV University	Regional	30 th Nov 2014
15	One day workshop on recent trends in Curriculum Design and Development	SCSVMV University	Regional	25 th Jan 2014
16	UGC Refresher course on	SCSVMV University	National	Aug 16 th to Sep 4 th

	Computer Science			2004
17	Faculty Development Programme in Entrepreneurship	Alagappa University	National	Feb 16-28(2004)
18	AICTE/ISTE sponsored short-term training program on "Energy Prospects for Future. Global perspective"	Dept. of Mechanical Engineering. SCSVMV	National	Dec 15-27, 2003.
19	Summer workshop on innovative teaching in management)	Velammal College of Management & Computer Studies	Summer workshop	Apr 15,16 (2002)

Details of books published (Co Author)

1. Analog Modulation Techniques, Charulatha Publications.
2. Satellite Communication, Magnus Publications.

Details of Resource Person / Invited Speeches / Key Note Address / External Expert

(Theory/Practical) / Paper Valuation / Question Paper Setting

S.No	Title of the Lecture	Title of seminar or programme	Organizer	Year
1	International Yoga Day Celebration	Nobel World records	Tamilnadu Yoga Federation	2023
2	Quality in Management Education.	Quality in Management Education	FMS-SCSVMV University.	2016
3	Lecture in Operations Management	Production and Operations Management	Department of Management Studies, Sri Meenakshi College of Engineering, Chennai	2007
4	Lecture in Statistics	Statistics and its Applications	MNM Jain College, Chennai	2007
5	Lecture on "small enterprise management and production" at	Small enterprise management	KVIC, Kanchipuram	2004

	KVIC, Kanchipuram	and production		
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VI. Other details:

- **Question paper setter for:**
 1. Anna Universities
 2. Sathyabama Universities
 3. Vel Tech University
 4. Bharath University
 5. Emerald Business School
 6. Saveetha University
- **External valuator** at Saveetha, Alagappa, Pondicherry, Veltech, AMET & Dravidian Universities
- **Expert member** for result passing board for AMET University
- **Expert member for BOS** at St. Peter's Institute of Higher Education and Research
- **Convener** for Gold Medal, Memento and Shawl committee for Convocation of SCSVMV for consecutive five years before 2019
- **Chairman-BOS** for MBA @Thiruvalluvar University and for BBA/MBA @SCSVMV
- **Thesis adjudicator** at Dravidian University
- **Academic Council Member** for SCSVMV University
- **DC member** @Bharath University and Vel's University
- **Member of Executive Council** of SCSVMV from 03.02.2024 for a period of one year
- **Coordinator for student counseling cell** for the year 2024
- **Member for Teaching staff grievance redressal committee** for the year 2024
- **Member for National Digital Library Club** from 2023


(Dr. B. Balaji Srinivasan)
13/3/2024

ಬೆಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾಲಯ
Bangalore University

certifies that

Balaji Srinivasan B ಅವರು

has been duly admitted to the Degree of

ಬ್ಯಾಚುಲರ್ ಆಫ್ ಇಂಜಿನಿಯರಿಂಗ್
Bachelor of Engineering

ಪದವಿಗೆ ಅಗತ್ಯವಾದ ಅರ್ಹತೆಗಳನ್ನು ಪೂರೈಸಿ ಪರಿಗಣಿತವಾಗಿರುವ ಕಾರಣ

in recognition of the fulfilment of requirements
 ಮೇಲೆ ಕಾಣಿಸಿದ ಪದವಿಗೆ ಅವರನ್ನು ಅಂಗೀಕರಿಸಲಾಗಿದೆ. ಆ ಪದವಿಯ ವಿವರಗಳೆಂದರೆ
for the said degree as follows:

August 1995

ಪರೀಕ್ಷೆಯ ವರ್ಷ

Year of Examination

Electronics

ಅಧ್ಯಯನದ ವಿಷಯ

Subjects

Second

ಪಡೆದ ವರ್ಗ

Class

ವಿಶ್ವವಿದ್ಯಾಲಯದ ಅಧಿಕಾರ ಮುದ್ರೆಯೊಡನೆ ನೀಡಲಾಗಿದೆ.

Given under the seal of the University



ಬೆಂಗಳೂರು
Bangalore

ದಿನಾಂಕ
Date 28.03.1996

M. K. G.
 ಕುಲಸಚಿವ
Vice-Chancellor

B.S.
 10/3/2004

इन्दिरा गांधी राष्ट्रीय मुक्त विश्वविद्यालय

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

प्रमाणित किया जाता है कि बी० बालाजी श्रीनिवासन को प्रबंध में डिप्लोमा/प्रबंध में उच्च डिप्लोमा/प्रचालन प्रबंध में डिप्लोमा सफलतापूर्वक पूरा करने और अन्य आवश्यकताएँ दिसम्बर 1999 में पूरी करने के उपरान्त व्यवसाय-प्रबंध स्नातकोत्तर (एम.बी.ए.) की उपाधि प्रदान की जाती है।

This is to certify that *B. Balaji Srinivasan* having successfully completed Diploma in Management/Advanced Diploma in Management/Diploma in Operations Management and other requirements in *December 1999* is hereby awarded the Degree of Master of Business Administration.



[Signature]
कुल-सचिव
Registrar

[Signature]
कुलपति
Vice-Chancellor

नई दिल्ली New Delhi
दिनांक Date 16.3.2000

[Signature]
16/3/2000



Register Number
110214001



SRI CHANDRASEKHARENDRASARASWATHI VISWA MAHAVIDYALAYA
(University Established Under Section 3 of U.G.C. Act 1958)

डॉक्टर ऑफ फिलासॉफी
Doctor of Philosophy

श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयस्य निर्वाहकसमितिः स्वीयेन मुद्राधिकारेण उद्घोषयति

वी. बालाजी श्रीनिवासन्

प्रबन्धम् ए स्टडी आन् टेक्नालजी मेनेज्मेण्ट् (वित् स्पेसिफिक् रेफरन्स् टु बयोमास्
गेसिफिकेष्न् टेक्नालजी इन् इण्डिया) नामानमुपस्थाप्य जूली-२०१४ तमे वर्षे निर्वहणाध्ययने
डॉक्टर ऑफ फिलासॉफी इत्युपाधिधारणे अधिकृतः/अधिकृता इति।

*The Board of Management of Sri Chandrasekharendra Saraswathi Viswa
Mahavidyalaya hereby makes known that*

B. BALAJI SRINIVASAN

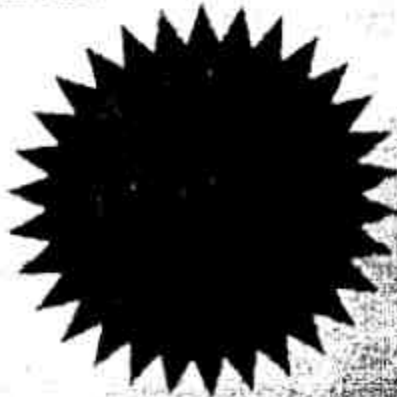
*has been duly admitted to the Degree of DOCTOR OF PHILOSOPHY he/she having
been certified by duly appointed Examiners, to be qualified to receive the same in
JULY-2014 in MANAGEMENT STUDIES for his/her thesis entitled A STUDY ON
TECHNOLOGY MANAGEMENT (WITH SPECIFIC REFERENCE TO BIOMASS
GASIFICATION TECHNOLOGY IN INDIA).*

Given under the seal of the University.

The Ph.D. Degree has been awarded in accordance with the provisions of the regulations of the UGC

Date : 18.10.2014

C.No. 141569



G. Srinivasan
कुलपति
Registrar

V. Srinivasan
कुलपति
Registrar

सूचना, बालाजी - १११ ५६१, कलकत्ता, जिनिया, एण्डोर, काराचुरान - ६११ ५६१, इण्डिया

CAUTION : Please do not

18/3/2024

श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः

(भारतीयसर्वकारस्य मे २६, १९९६ दिनाङ्के F.9-9/92-U.3 प्रकटनसङ्घटयया विश्वविद्यालयानुदानायोगस्य १९५६ नियमे तृतीयविधिमनुसृत्य मानितविश्वविद्यालयत्वेन प्रकटीकृतः)

SRI CHANDRASEKHARENDRA SARASWATHI VISWA MAHAVIDYALAYA

(Declared as deemed to be university under section 3 of UGC act 1956 vide notification no.F.9-9/92-U.3 dated 26th May 1993 of the Government of India)

Enathur, Kanchipuram - 631 561.

Ph.: 044-27264301, 27264308. Fax : 044 - 27264285 Grams : "UNIKANCHI"

Prof.Dr.G.Srinivasu
Registrar

Date: 18.09.2014

To
Dr.B.Balaji Srinivasan,
Associate Professor
Department of Management Studies,
SCSVMV University,
Enathur, Kanchipuram
Mobile: 9842345249 , E-Mail ID:bbsvctr@rediffmail.com

Sir,

Sub: SCSVMV – REG - Recognition of Guides – orders issued.

Ref: Approval Date: 17.09.2014

I am directed to inform that your application to guide Ph.D scholars in the Department of Management Studies under the Faculty of Management Human Resource & Commerce is approved.

You can refer to <http://www.kanchiuniv.ac.in/research> for Ph.D regulations, List of departments offering Ph.D Program, Details of approved guides, Functions of guides, Eligibility Criteria for admission, Admission Procedure, Fee Structure, Application form, Status of Ph.D Application and any other related information.

The enclosed declaration form may kindly be filled and sent to The Director, Research and Publications, SCSVMV University, Enathur, Kancheepuram 631561 (Email ID: directorresearchkanchiuniv@gmail.com), by post or by E-mail

All correspondences pertaining to Ph.D should be addressed to "The Director, Research and Publications", enclosing examination related confidential matters, if any in a – separate, sealed and appropriately captioned – cover.



Thanking you,



Registrar,
REGISTRAR,
SCSVMV UNIVERSITY,
ENATHUR, KANCHIPURAM

Copy to

1. Dean - Faculty of Management Human Resource & Commerce,
2. Head – Department of Management Studies,
3. File

18/9/2014



श्रीचन्द्रशेखरेन्द्रसरस्वती विश्वमहाविद्यालयः

(मानितविश्वविद्यालयः)

SRI CHANDRASEKHARENDRASARASWATHI VISWA MAHAVIDYALAYA
(Deemed University)

Enathur P.O.

Kanchipuram-631 561.

Phone & Fax : (04112) 23885

26.06.2001

Grams : "UNIKANCHI"

DATE _____

OFFICE ORDER - 399.

Sri.B.Balaji Srinivasan, is appointed as Lecturer, Department of Management Studies, in the Scale of Rs.8000-275-13500, with Basic pay of Rs.8,000/-, plus DA 41%, from the date of joining.

He will be placed on probation for a period of two years.

He shall report for duty on 06.07.2001.

He will be governed by the existing rules and regulations of Mahavidyalaya.

He is requested to acknowledge the receipt of this order.


Registrar.

To

Sri.B.Balaji Srinivasan
3-78, Vellore Road,
Greampet, Chittoor,
A.P.-517 002. Ph.08572-21895


6/7/01


18/3/2014



श्रीचन्द्रशेखरेन्द्रसरस्वती विश्वमहाविद्यालयः
(मानितविश्वविद्यालयः)
SRI CHANDRASEKHARENDRA SARASWATHI VISWA MAHAVIDYALAYA
(Deemed University)

Enathur, P.O.

Kancheepuram - 631 561.

Phone : (04112) 64301, 64285, 64308

DATE 29.08.2001

Grams : UNIKANCHI

OFFICE ORDER - 524.

Ref : Office Order No.399 dated 26.06.2001.

In partial modification of the above cited order, Sri.B.Balaji Srinivasan,
Lecturer in Management Studies is eligible for a scale of pay Rs.8000-275-13500
with a Basic Pay Rs.8,000/- plus DA 41% and HRA 10%.

This is with effect from 01.09.2001.


REGISTRAR

To

Sri.B.Balaji Srinivasan,
Lecturer,
Department of Management Studies,
S.C.S.V.M.V.,
Enathur, Kanchipuram.


08/3/2024

श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः

(विश्वविद्यालयकानूनानुसंगिक १९५६ नियम तृतीयविधिमनुसृत्य संस्थापितः विश्वविद्यालयः)

एनातुर, काञ्चीपुरम् - ६३१५६१

SRI CHANDRASEKHARENDRA SARASWATHI VISWA MAHA VIDYALAYA

(University established under Sec. 3 of UGC Act 1956)

ENATHUR, KANCHIPURAM-631 561.

Phone : 044 - 27264301, 27264308 Fax : 044 - 27264285 Grams : "UNIKANCHI"

E-mail : registrar@kanchiuniv.ac.in Website : http://www.kanchiuniv.ac.in

Proceedings of the Registrar, Sri Chandrasekharendra Saraswathi Viswa
Mahavidyalaya

Dated: 13.03.2008

Proceeding No.REG/EST-A/SCSVMV/2007-08/

Sub:- Establishment - SCSVMV- order issued - Reg.

Ref:- Minutes of the Fixation Committee Meeting dated 20.02.2008 ✓

ORDER - 06-07/ 936

Sri.B.Balaji Srinivasan, Lecturer in the Department of Management Studies is promoted as Lecturer (Senior Scale) in the Department of Management Studies with effect from 06.07.2007 and financial benefit from 01.02.2008. He is placed in the Scale of Pay Rs.10000-325-15200 with Basic Pay of Rs.10000/- plus usual allowances as per Mahavidyalaya norms.

Vishu paly vs la
REGISTRAR 13/3/08
REGISTRAR,
SRI CHANDRASEKHARENDRA SARASWATHI
VISWA MAHA VIDYALAYA (DEEMED UNIVERSITY),
ENATHUR, KANCHEEPURAM.

To
Sri.B.Balaji Srinivasan (Through HOD)
Lecturer
Department of Management Studies
SCSVMV, Enathur, Kanchipuram

CC.to. Submitted to the Vice-Chancellor
Finance Officer
Dean (Academic) i/c

R
13/3/08



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः

(भारतीयसर्वकारस्य मे २६, १९९३ दिनाङ्के F.9-9/92-U.3 प्रकटनसङ्ख्या विश्वविद्यालयानुदानायोगस्य १९५६ नियमे तृतीयविधिमनुसृत्य मानितविश्वविद्यालयत्वेन प्रकटीकृतः)

SRI CHANDRASEKHARENDRASARASWATHI VISWA MAHAVIDYALAYA

(Declared as deemed to be university under section 3 of the UGC act 1956 vide notification no.F.9-9/92-U.3 dated 26th May 1993 of Government of India)

Enathur, Kančhipuram - 631 561.

Ph: 044 - 27264301, 27264308. Fax : 044 - 27264285 Grams: "UNIKANCHI"

Date: 16.8.2011

Ref. No. REG/EST-A/SCSVMV/2011-12

Sub: SCSVMV-Establishment-Department of Management Studies-Posting of HOD-orders issued-Reg.

Ref: Approval of the Vice-Chancellor dated 11.8.2011

Order-319/11-12

I am by direction to inform you that, Sri.B.Balaji Srinivasan, Assistant Professor (Stage-II) in the Department of Management Studies is designated as Head in the Department of Management Studies for a period of one year with effect from 16.8.2011, vide approval of the Vice-Chancellor cited above.

He is requested to take over charge from Prof.Dr.K.P.V.Ramanakumar, HOD, Department of Management Studies.

Prof.Dr.K.P.V.Ramanakumar is requested to hand over charge to Sri.B.Balaji Srinivasan.

M. S. Dammuni 16.8.11

REGISTRAR
REGISTRAR,
SCSVMV UNIVERSITY,
ENATHUR, KANCHIPURAM

To

Sri.B.Balaji Srinivasan
Assistant Professor (Stage-II)
Department of Management Studies
SCSVMV
Enathur, Kanchipuram-631 561

Copy submitted to the Vice-Chancellor

cc.to.

1. Finance Officer
2. Dr.K.P.V.Ramanakumar, HOD & Dean (Faculty of Management Studies)
3. File

D
18/3/2014



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः

(भारतीयसर्वकारस्य मे २६, १९९६ दिनाङ्के F.9-9/92-U.3 प्रकटनसङ्घट्टया विश्वविद्यालयानुदानायोगस्य १९५६ नियमे
तृतीयविधिमनुसृत्य मानितविश्वविद्यालयत्वेन प्रकटीकृतः)

SRI CHANDRASEKHARENDRASARASWATHI VISWA MAHAVIDYALAYA

(Declared as deemed to be university under section 3 of UGC act 1956 vide notification
no.F.9-9/92-U.3 dated 26th May 1993 of the Government of India)

Enathur, Kanchipuram - 631 561.

Ph.: 044-27264301, 27264308. Fax : 044 - 27264285 Grams : "UNIKANCHI"

Dated: 06.07.2012

Ref. No.REG/EST-A/SCSVMV/2012-13/

Sub:- Establishment-SCSVMV- order issued -Reg.

Order - 006/12-13

Based on the recommendations of the Selection Committee, Sri.B.Balaji Srinivasan, Assistant Professor (Stage-II) in the Department of Management Studies is promoted as Assistant Professor (Stage-III) and placed in the pay band of Rs.15600-39100 and grade pay of Rs.8000/- with basic pay of Rs.28,810/- plus usual allowances as per Mahavidyalaya norms with effect from 06.07.2012.

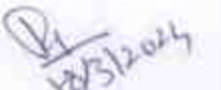
To
Sri.B.Balaji Srinivasan
Assistant Professor (Stage-II)
Department of Management Studies
SCSVMV University
Enathur, Kanchipuram


REGISTRAR 1/c
REGISTRAR,
SCSVMV UNIVERSITY,
ENATHUR, KANCHIPURAM.

Copy submitted to the Vice-Chancellor

cc:

1. Finance Officer
2. Dean (Faculty of Management Studies)
3. HOD-Management Studies
4. File


12/3/2012



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः

(भारतीयसर्वकारस्य मे २६, १९९६ दिनाङ्के F.9-9/92-U.3 प्रकटनसङ्ख्या विश्वविद्यालयानुदानायोगस्य १९५६ नियमे
तृतीयविधिमनुसृत्य मानितविश्वविद्यालयत्वेन प्रकटीकृतः)

SRI CHANDRASEKHARENDRASARASWATHI VISWA MAHAVIDYALAYA

(Declared as deemed to be university under section 3 of UGC act 1956 vide notification
no.F.9-9/92-U.3 dated 26th May 1993 of the Government of India)

Enathur, Kanchipuram - 631 561.

Ph.: 044-27264301, 27264308. Fax : 044 - 27264285 Grams : "UNIKANCHI"

Ref. No.REG/EST-A/SCSVMV/2014-15/

Proceedings of the Vice-Chancellor, SCSVMV dated 21.05.2014

Dated: 13.08.2014

Sub:- Establishment-SCSVMV- order issued -Reg.

Order-051/14-15

Based on the recommendations of the Selection Committee, Dr.B.Balaji Srinivasan is appointed as Associate Professor in the Department of Management Studies and placed in the pay band of Rs.37400-67000 and academic grade pay of Rs.9000/- with basic pay of Rs.46,400/-, plus usual allowances as per Viswa Mahavidyalaya norms with effect from 14.07.2014, with due consideration of his previous experience as Assistant Professor (Stage-III) upto 13.07.2014 extending all benefits (Such as counting of previous service for retirement benefits) from the date of joining as Lecturer on regular scale of pay in this Viswa Mahavidyalaya.

//By order//

To


Dr.B.Balaji Srinivasan
Assistant Professor (Stage-III)
Department of Management Studies
SCSVMV University
Enathur, Kanchipuram


REGISTRAR
SCSVMV UNIVERSITY
ENATHUR, KANCHIPURAM.

Copy submitted to the Vice-Chancellor

cc.to.

1. Finance Officer
2. Dean, Faculty of Management Studies
3. HOD - Management Studies
4. File


18/3/2014



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः
(विश्वविद्यालयनूतनवागस्य १९५६ विधेः कृतीकाधिकमनुमूल्य मानिताविश्वविद्यालयत्वेन प्रकटिकृतः)

**SRI CHANDRASEKHARENDRASARASWATHI VISWA MAHAVIDYALAYA
(SCSVMV)**

(Deemed to be University u/s 3 of the UGC Act 1956)
(Accredited with 'A' Grade by NAAC)
Enathur, Kanchipuram - 631 561.



Date: 29.01.2019

Ref. No.REG/EST-A/SCSVMV/2018-19/

Order No.148/18-19

Sub: Orders issued - SCSVMV- Establishment - reg.

I am by direction to inform that, **Dr.B.Balaji Srinivasan**, Associate Professor, Department of Management Studies is designated as Head, Department of Management Studies and also assigned additional charge as Head/c, Department of Commerce with effect from 01.02.2019.

He is requested to take over charges from **Dr.M.S.Ramaratinam**, Associate Professor &Head, Department of Management Studies.

G. Srinivasan
REGISTRAR
REGISTRAR
S.C.S.V.M.V
ENATHUR, KANCHIPURAM

To

Dr.B.Balaji Srinivasan
Associate Professor
Department of Management Studies
SCSVMV
Enathur, Kanchipuram

Copy submitted to the Vice-Chancellor

cc:

1. Finance Officer
2. Dean, Faculty of Management Studies
3. **Dr.M.S.Ramaratinam** – With request to hand over charges to **Dr.B.Balaji Srinivasan**
4. Department of Management Studies
5. File

R
13/2024



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः

(विश्वविद्यालयानुदानयोगस्य १९५६ विधेः तृतीयविधिप्रनुसृत्य मानितविश्वविद्यालयत्वेन प्रकटीकृतः)

SRI CHANDRASEKHARENDRASARASWATHI VISWA MAHAVIDYALAYA
(SCSVMV)

(Deemed to be University u/s 3 of the UGC Act 1956)
(Accredited with 'A' Grade by NAAC)
Enathur, Kanchipuram - 631 561.

Date: 03.01.2022

Ref. No.REG/EST-A/SCSVMV/2021-22

Order No.018/21-22

Sub: Orders issued - SCSVMV- Establishment - reg.

Based on the recommendation of the Selection Committee, Dr.B. Balaji Srinivasan is appointed as Professor in the Department of Management Studies and placed in the pay band of Rs.37400 - 67000 and academic grade pay of Rs.10,000/- with basic pay of 61,550/- plus usual allowances as per Viswa Mahavidyalaya norms with effect from 01.01.2022.

He will be governed by the rules and regulations of the Mahavidyalaya.


REGISTRAR/1/22
REGISTRAR
S.C.S.V.M.V
ENATHUR, KANCHIPURAM


To

Dr.B.Balaji Srinivasan
Associate Professor
Department of Management Studies
SCSVMV
Enathur, Kanchipuram - 631 561

Copy submitted to the Vice-Chancellor / EC

cc:

1. Finance Officer
2. Department of Management Studies
3. File


18/3/2024



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः

(विश्वविद्यालयानुदानयोगस्य १९५६ विधे: तृतीयविधिमनुसृत्य मन्त्रितविश्वविद्यालयात्वेन प्रकटीकृतः)

**SRI CHANDRASEKHARENDRASARASWATHI VISWA MAHAVIDYALAYA
(SCSVMV)**

(Deemed to be University u/s 3 of the UGC Act 1956)
(Accredited with 'A' Grade by NAAC)
Enathur, Kanchipuram - 631 561.

Ref. No.REG/EST-A/SCSVMV/2021-22

Date: 22.02.2022

Order No.106/21-22

Sub: Orders issued - SCSVMV- Establishment - reg.

I am by direction to inform that, **Dr.B.Balaji Srinivasan**, Professor Department of Management Studies is designated as Head, Department of Management Studies with effect from 21.02.2022.


**REGISTRAR
REGISTRAR
S.C.S.V.M.V
ENATHUR, KANCHIPURAM**

To

Dr.B.Balaji Srinivasan
Professor
Department of Management Studies
SCSVMV
Enathur, Kanchipuram

Copy submitted to the Vice-Chancellor

cc:

1. Finance Officer
2. Dean, Faculty of Management Studies, HR & Commerce
3. Department of Management Studies
4. File


18/3/2024



Phone : 24900

PRIYADARSHINI ENGINEERING COLLEGE

(Sponsored by Jai Barath Charitable Trust)

Bharat Nagar, Chettiappanur [P.O] VANIYAMBADI-635 753, N.A.A.Dt. Tamilnadu.

Dr. N. MADHAVA RAO
Principal

Date : 24.05.'97

CERTIFICATE

This is to certify that Mr. B. BALAJI SRINIVASAN, B.E.,
worked in the capacity of a Lecturer in the Department
of Electronics and communication during 1996-'97.
He left the services in view of his higher studies.

PRINCIPAL

Principal,

Priyadarshini Engineering College
Vaniyambadi, N.A.A.Dt.

18/3/2024



Al-Huda Polytechnic

(Approved by A.I.C.T.E. & Govt. of A.P.)

Opp. Ayyappa Swamy Temple,

VEDAYAPALEM, NELLORE - 524004.

Sri. M.V. SUBRAHMANYAM, M.I.E. Dip.T.T.,
P R I N C I P A L

Date 08.04.2000.

C E R T I F I C A T E

This is to certify that Mr. B. BALAJI SRINIVASAN, BE.MBA.

S/O. B. Ramanujachari, worked as a Head of Electronics
Engineering Department, in this institution From 08.07.1999,
till to date.

He is very Sincere and Hard Working Lecturer and
his Conduct is GOOD




P R I N C I P A L
AL-HUDA POLYTECHNIC.
P R I N C I P A L
AL-HUDA POLYTECHNIC
NELLORE.


18/3/2024

SAM ASSOCIATES

10/198, Shivanhalli Layout, Raithava Santha Circle Road,
Yelahanka, Bangalore-560076.

30.06.1999

CERTIFICATE

This is to certify that Mr. B. Balaji Srinivasan B.E., (MBA) worked in our organization (Chennai Region) as Manager - Trainee from 01.12.1997 to 31.05.1998 and as a Manager (Marketing) from 01.06.1998 to till date.



**K.M. VENUGOPALAN
(VICE PRESIDENT)
SAM ASSOCIATES**

PK
18/3/2024