

DEPARTMENT OF MANAGEMENT STUDIES

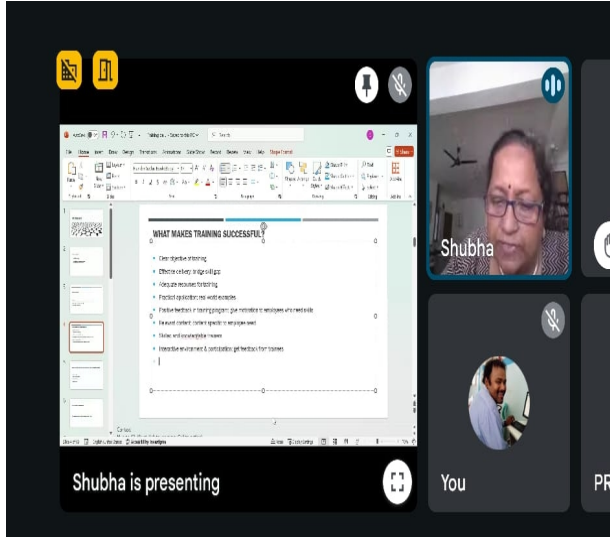
Details of GUEST LECTURES ARRANGED 2024-25

S.No.	Date	Name of the speaker(s)	Report with Photos
1	12.08.2024	Mr.Sundar (Management Consultant) addressing the MBA first- and second-year students about the importance of self discipline.	
2	12.08.2024	Mr.Nagarajan addressing the MBA first- and second-year students. about significance of communication.	
3	13.08.2024	Mr. Anand CEO of SWASS System Private Limited addressing the MBA first- and second-year students.	

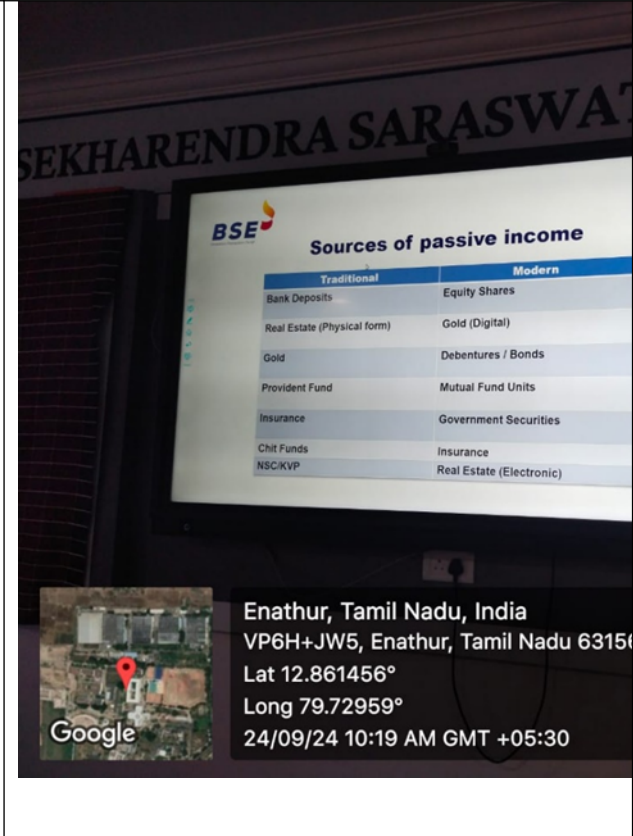
4	13.08.2024	Mr.R.Ramesh (XLRI) (Marketing Consultant) addressing the MBA first- and second-year students about various strategies of sales marketing.	
5	13.08.2024	Mr Ramesh (IIM) addressing the MBA first- and second-year students about leadership skills.	
6	13.08.2024	Mr. G. Ramesh Professor (Retd.) (IIM Bangalore) addressing the MBA first- and second-year students about Entrepreneurship skills.	

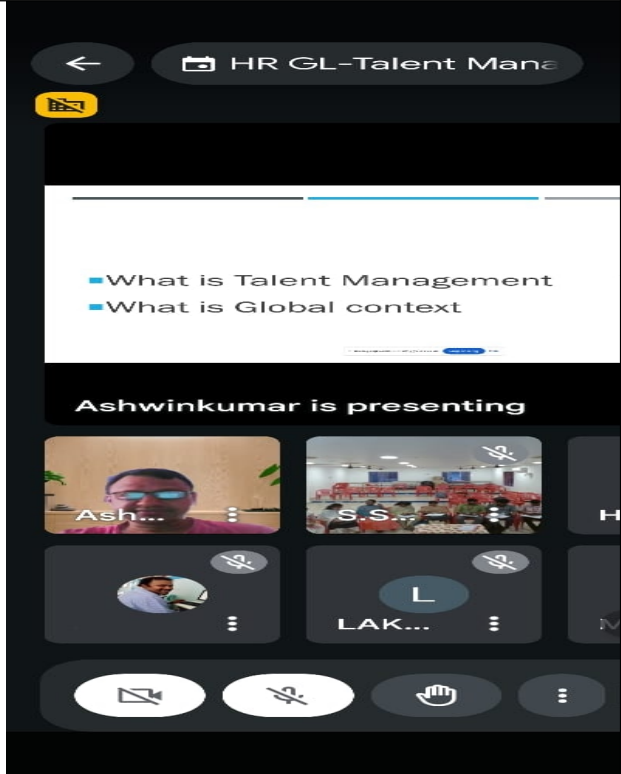
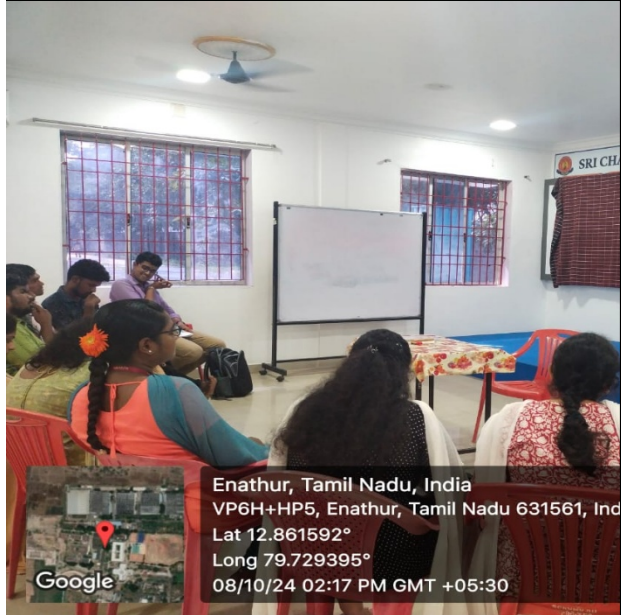
			 <p>Enathur, Tamil Nadu, India VP6H+JW5, Enathur, Tamil Nadu 631561, India Lat 12.861498° Long 79.729825° 13/08/24 02:25 PM GMT +05:30</p>
7	5/9/2024	<p>Mr. Ramesh (XLRI) addressing the MBA first- and second-year students about the services and product marketing.</p>	 <p>Enathur, Tamil Nadu, India VP6H+JW5, Enathur, Tamil Nadu 631561, India Lat 12.861476° Long 79.729852° 05/09/24 11:10 AM GMT +05:30</p>
8	06.09.24	<p>Mr. Ashwin Toppur, COO, TechMobius addressing the MBA second-year students about HR planning.</p>	 <p>Enathur, Tamil Nadu, India VP6H+JW5, Enathur, Tamil Nadu 631561, India Lat 12.861545° Long 79.729804° 06/09/24 02:09 PM GMT +05:30</p>

9	10.09.2024.	Mr.krishna prasad , Former General Manager, ICICI has conducted an orientation programme for first year students on Basic requirements for the students to excel in their field	
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10	21/09/2024	Mrs.Shubha Moni Kasi, HR Expert	<p>A Guest lecture was held on HR TRAINING on 21/09/2024 through online mode. The eminent speaker was Mrs.Shubha Moni Kasi and MBA II year students attended the lecture.</p> 
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11	24/09/2024	Mrs.Padmavati Selvam ,NISM empanelled member	<p>A Guest lecture was held on on financial literacy on 24/09/2024 through online mode. The eminent speaker was Mrs.Padmavati Selvam ,NISM empanelled member and 70 BBA students attended the lecture.</p>
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			 <p>SEKHARENDRA SARASWATI</p> <p>BSE Sources of passive income</p> <table border="1"> <thead> <tr> <th>Traditional</th> <th>Modern</th> </tr> </thead> <tbody> <tr> <td>Bank Deposits</td> <td>Equity Shares</td> </tr> <tr> <td>Real Estate (Physical form)</td> <td>Gold (Digital)</td> </tr> <tr> <td>Gold</td> <td>Debentures / Bonds</td> </tr> <tr> <td>Provident Fund</td> <td>Mutual Fund Units</td> </tr> <tr> <td>Insurance</td> <td>Government Securities</td> </tr> <tr> <td>Chit Funds</td> <td>Insurance</td> </tr> <tr> <td>NSC/KVP</td> <td>Real Estate (Electronic)</td> </tr> </tbody> </table> <p>Enathur, Tamil Nadu, India VP6H+JW5, Enathur, Tamil Nadu 63156 Lat 12.861456° Long 79.72959° 24/09/24 10:19 AM GMT +05:30</p> <p>Google</p>	Traditional	Modern	Bank Deposits	Equity Shares	Real Estate (Physical form)	Gold (Digital)	Gold	Debentures / Bonds	Provident Fund	Mutual Fund Units	Insurance	Government Securities	Chit Funds	Insurance	NSC/KVP	Real Estate (Electronic)
Traditional	Modern																		
Bank Deposits	Equity Shares																		
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Provident Fund	Mutual Fund Units																		
Insurance	Government Securities																		
Chit Funds	Insurance																		
NSC/KVP	Real Estate (Electronic)																		
12.	8/10/2024	Mr. Ashwin Kumar Toppur HR Expert	A Guest lecture was held on "Talent Management in the Global Context" on 8/10/2024 through online mode. The eminent speaker was Mr. Ashwin Kumar Toppur and MBA II year students attended the lecture.																

			 
13	24/10/2024	Dr. O. N. Ravi	<p>A Guest lecture was held on "lecture on Leadership & Management through Ramayana in the Samskritotsava 2024 on 24/10/2024 through online mode. The eminent speaker was Dr. O. N. Ravi and MBA II year students attended the lecture.</p>

			 <p>Enathur, Tamil Nadu, India Vp6h+fmf, Enathur, Tamil N Lat 12.861124° Long 79.728 24/10/24 11:05 AM GMT +0</p>
14	16/11/2024	Mrs.Shubha Moni Kasi	<p>An interactive session for MBA final year students on the various training methods and techniques by Mrs.Shubha Moni Kasi .</p>  <p>Enathur, Tamil Nadu, India Vp6h+jw5, Enathur, Tamil N Lat 12.861492° Long 79.729 16/11/24 10:08 AM GMT +0</p>

15	05/10/2024	Dr R Uppily - Senior Vice President, IndusInd Bank	Guest Lecture on Financial Markets by Dr R Uppily - Senior Vice President, IndusInd Bank
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			 <p>Enathur, Tamil Nadu, India VP6H+JW5, Enathur, Tamil Nadu 631561, India Lat 12.861515° Long 79.729788° 05/10/24 10:07 AM GMT +05:30</p>
16	19/10/2024	Dr R Uppily - Senior Vice President, IndusInd Bank	<p>Guest Lecture on Mutual Funds by Dr R Uppily - Senior Vice President, IndusInd Bank</p>  <p>Enathur, Tamil Nadu, India VP6H+JW5, Enathur, Tamil Nadu 631561, India Lat 12.86148° Long 79.729854° 19/10/24 09:42 AM GMT +05:30</p>