

# **SRI CHANDRASEKHARENDRA SARASWATHI VISWA MAHAVIDYALAYA**

Deemed to be University U/S 3 of UGC Act 1956  
Enathur, Kanchipuram - 631 561, Tamil Nadu, India

## **INSTITUTION INNOVATION COUNCIL (IIC)**

### **Report on Faculty Development Program - "Entrepreneurial Competency" on 22.03.2024**

Institution Innovation Council Cell organized a Faculty Development Program on "Entrepreneurial Competency" at ECE Seminar Hall, Sri Jayendra Prasadam Block, SCSVMV on 22.03.2024.

**Dr. S. SentamilSelvan**, President, Institution Innovation Council and Head of the Department, EEE welcomed the resource person and addressed the gathering. **Dr. S. Ilaiyavel**, Incubation Manager, Entrepreneurship Promotion and Incubation Center (EPIC), Sri Venkateswara College of Engineering, Sriperumbudur, Tamil Nadu was the resource person for the program.

The following are the highlights of the program

- ❖ The session on "Entrepreneurial Competency" was both enlightening and engaging. The speaker highlighted the significance of fostering an entrepreneurial culture and ecosystem within academic institutions.
- ❖ The speaker emphasized the necessity of cultivating an entrepreneurial mindset within educational institutions. Questions such as "Why should entrepreneurship culture be embraced within the institution?" and "What benefits does it offer to faculty and students?" were thoroughly explored, adding depth to the discussion.
- ❖ Practical strategies for fostering an entrepreneurial environment were discussed. These included implementing elective programs focused on entrepreneurship, offering value-added courses in entrepreneurship, providing faculty and students with training opportunities in collaboration with Ministry of Skill Development, and conducting workshops on the lifelong journey of entrepreneurship spanning 15 to 20 hours.
- ❖ Additionally, fostering industry-institute relationships and organizing competitions like idea hackathons were proposed as effective methods for stimulating business idea generation among students.

- ❖ The session highlighted the myriad benefits of an entrepreneurial ecosystem, underscoring its role in fostering innovation, creativity and economic growth. Real-life examples and case studies were shared to illustrate the tangible advantages of embracing entrepreneurship within academic settings.
- ❖ Insights into the practices of the institution's incubation cell were provided, offering valuable lessons on nurturing entrepreneurial ventures from conception to fruition.
- ❖ Throughout the workshop, the speaker shared techniques for generating business ideas and facilitated discussions around practical implementation strategies.
- ❖ The inclusion of numerous examples and case studies enriched the learning experience, making complex concepts more accessible to the audience.
- ❖ FDP on "Entrepreneurial Competency" served as an eye-opening session, providing attendees with invaluable insights and actionable strategies for fostering an entrepreneurial culture within academic institutions.
- ❖ The session concluded with a vibrant exchange of ideas during the Q&A session, further enhancing the overall learning experience.
- ❖ Throughout the session, pertinent questions were raised, prompting attendees to reflect on the importance of integrating entrepreneurship into the academic fabric.

Around 40 faculty members attended the program and the feedback was very good and they very well welcomed this program towards enhancing Entrepreneurship for our students. **Dr. K. Umopathy**, Convenor, Institution Innovation Council Cell and Associate Professor, Department of ECE delivered the vote of thanks. **Dr. T. Dinesh Kumar**, Innovation Activity Coordinator and Assistant Professor, Department of ECE was the Coordinator of the program.

**Encl: File Photos**



Welcome address by Dr.S.SentamilSelvan, President, IIC



Presentation by Dr.S.Ilaiyavel, Incubation Manager, EPIC, Sri Venkateswara College of Engineering, Sriperumbudur



Program Session 1



Program Session 2



Dr. S. Illaiyavel interacting with participants



Vote of Thanks by Dr.K.Umapathy, Convenor, IIC