

# **SRI CHANDRASEKHARENDRA SARASWATHI VISWA MAHAVIDYALAYA**

Deemed to be University U/S 3 of UGC Act 1956  
Enathur, Kanchipuram - 631 561, Tamil Nadu, India

## **INSTITUTION INNOVATION COUNCIL (IIC)**

### **Report of Celebrating World Intellectual Property (IP) Day & Seminar on “Funding Opportunities” on 30.04.2024**

Institution Innovation Council Cell celebrated **World Intellectual Property (IP) Day** and organized **Seminar** on “**Funding Opportunities**” at ECE Seminar Hall, Sri Jayendra Prasadam Block, SCSVMV on 30.04.2024.

**Dr. K. Umopathy**, Convenor, Institution Innovation Council Cell and Associate Professor, Department of ECE welcomed the resource person and addressed the gathering. **Dr.V. Senthivelan**, Project Officer, Entrepreneurship Promotion and Incubation Center, SVCE EPIC, Sri Venkateswara College of Engineering, Sriperumbudur, Tamil Nadu was the resource person for the program.

The following are the highlights of the program

- ❖ Types of Startup Funding were explained in detail.
- ❖ Stages of Startups and Source of Funding was discussed.
- ❖ Steps to Startup Fund Raising with the help of Tamil Nadu State Govt. Schemes for Tamil Nadu Student Innovators with an Open Call for IDEAS were briefed.
- ❖ Student Entrepreneurship activities with Aavin a State Government Cooperative under the ownership of Tamil Nadu Cooperative Milk Producers Federation Limited (TNCMPFL), Ministry of Cooperation, Government of Tamil Nadu with SVCE EPIC, Sri Venkateswara College of Engineering, Sriperumbudur were explained.
- ❖ Different types of Investors for startups was discussed.
- ❖ Discursion on what Angel Investors and Venture Capitalists: Private Investors are looking for in startups.
- ❖ Joint Venture investments for promoting funds in startups was elaborated.

- ❖ Funds can also be raised from MEITY,NITI, DST depending upon the proposal.
- ❖ SIDBI Fund of Funds Scheme was explained
- ❖ Credit Guarantee Scheme for Startups was envisioned.

Around 90 participants from various branches of Engineering, Commerce and Management Studies attended the program and the feedback was very good and they very well welcomed this program towards Funding Opportunities.

Dr. S. SentamilSelvan, President, Institution Innovation Council and Head of the Department, EEE, accompanied the programme. Dr.T.Dinesh Kumar, IIC Cell Member & Assistant Professor, Department of ECE delivered the vote of thanks.

Dr.S.Prakasam, IIC Cell Member & Associate Professor, Department of Computer Science Applications and Dr.T.Dinesh Kumar, IIC Cell Member & Assistant Professor, Department of ECE were the Coordinators of the program.

### **Encl: File Photos**



Program Session 1



Program Session 2



Program session 3



Program Session 4



Program Session 5





Participants Interaction with Resource person



Group Photo of IIC members, section of audience along with resource person