



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः
SRI CHANDRASEKHARENDRA SARASWATHI VISWA MAHAVIDYALAYA
(Accredited with 'A' Grade by NAAC)
(Deemed to be University under section 3 of the UGC Act 1956)
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Dr. Konda Srinivasa Rao
Controller of Examinations i/c

Date: 25.03.2025

NOTIFICATION

A public viva voce examination is scheduled on **18th April 2025**.

The details are furnished below:

| | |
|------------------------------|---|
| Name of the Scholar | Mr. GEORGE ALEX JOHAN P (RM18MS008) |
| Department | Management Studies |
| Category | Part-Time / External |
| Name of the Guide | Dr. B. Balaji Srinivasan Professor, Department of Management studies SCSVMV, Enathur, Kanchipuram - 631 561 |
| Title of the Research | A COMPARATIVE STUDY OF PURCHASE INTENTION OF POLICY HOLDERS OF CHENNAI CITY TOWARDS LIFE INSURANCE AND TERM INSURANCE POLICIES |
| Date and Time | 18.04.2025 at 10.15 a.m. |
| Mode of Viva-Voce | Physical Mode |
| Venue | Seminar Hall - Department of Management Studies, SCSVMV |

Research scholars and specialists in this field of research are cordially invited to attend the viva voce in **Physical Mode** at the University campus, Enathur, Kanchipuram. You are informed to take part in the discussion.



K. Srinivasa Rao
Controller of Examinations i/c
CONTROLLER OF EXAMINATIONS
Sri Chandrasekharendra Saraswathi
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