

श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः SRI CHANDRASEKHARENDRA SARASWATHI VISWA MAHAVIDYALAYA

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Department of Commerce

Report on the Symposium "VANIJYĀ 2k25 "

About the Event

Name of the Event: VANIJYĀ 2k25

Nature of the Event: State Level Inter School Symposium

Target Audience: XI and XII standard Commerce Students

Organized by: Department of Commerce, SCSVMV

Date: 8.01.2025

Venue: Central Library Ground Floor, Commerce Seminar Hall and MBA Seminar Hall

Event Overview

The Department of Commerce organized a State Level Inter School Symposium 'VANIJYĀ 2k25' on 8.01.2025 at the campus of our Mahavidyalaya. Sankara Group of schools and other schools in and around Kancheepuram and Arakkonam took an enthusiastic part in the event. Around 100 students actively participated in the various events.

The event was a highly anticipated platform for students to showcase their creativity, strategic thinking, and knowledge in various commercial domains. The symposium brought together 103 students from the prominent schools: Maharishi International School, Sozhan Matriculation School, Sankara Group of Schools, Sri Ramakrishna Matriculation School and Velammal Bodhi Campus. The day was filled with a variety of engaging activities designed to encourage both academic and extracurricular development.

Purpose of the Event

The primary purpose of the state-level inter-school symposium "'VAŅIJYĀ 2k25'" is to provide a platform for school students to showcase their bundle of talents in the field of commerce. The event aimed to encourage Creativity and Innovation, enhance Knowledge of Commerce and Business, promote Entrepreneurial Skills, foster Teamwork and Collaboration and to provide Career Guidance.

Activities Conducted

The symposium featured several interesting and competitive events for the students:

- 1. **BizVision -**Poster Making on the theme AI in Commerce
- 2. **Drawing** Theme Innovation in Commerce/Shaping Commerce Shaping Future.
- 3. **BizCreators** Create-A-Product
- 4. **BizWhiz** Connection Game
- 5. Bid Your Best Auction Game

Motivational Talk

The event was further enriched by a motivational talk delivered by Mr. Karthik Srivatchan, a distinguished alumnus of SCSVMV. In his speech, Mr. Srivatchan provided valuable career guidance to the students, inspiring them to pursue their passions and consider diverse career opportunities in the fields of commerce, business, and entrepreneurship. He also guided the students to overcome the examination fear.

Awards and Recognition

The participants showcased remarkable enthusiasm and talent in all the events, and the performances were closely evaluated by a panel of judges. Students were selected for first three positions and in addition to that the following awards were presented to the institutions:

- Best Performer (1st Prize): Velammal Bodhi Campus
- Best Performer (2nd Prize): Sri Sankara Vidyalaya

These awards were given to students who displayed excellence in all aspects of the symposium, including creativity, analytical thinking, and presentation skills.

Conclusion

"'VAṇIJYĀ 2k25'" is an overwhelming success, providing an excellent platform for students to learn, grow, and compete in a positive environment. The event not only helped in nurturing their artistic and intellectual skills but also emphasized the importance of commerce-related knowledge in today's world. The guidance provided by Mr. Karthik Srivatchan further added value to the experience, helping students make informed career choices.

The Department of Commerce extends its gratitude to the management for reposing such a strong confidence and permitting to conduct such an event and thanks all the participants, faculty members, and volunteers for making this event a memorable one. We look forward to organizing more such enriching programs in the future.

