

# **Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya, Enathur**

## **Department of Commerce**

### **Report on the Alumni Meeting held on 10<sup>th</sup> August 2024**

The Alumni Meeting for the Department of Commerce at Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya (SCSVMV), Enathur, was organized on 10th August 2024. The event attracted over 100 alumni from various batches, illustrating the enduring bond they share with their alma mater.

The Bachelor of Commerce (B.Com) program was inaugurated in 2014, followed by the Master of Commerce (M.Com) program in 2017. Since their inception, these programs have cultivated a number of accomplished graduates, many of whom participated in the meeting.

The proceedings began with a formal welcome address by Dr. J. Santhi, Associate Professor and Head of the Department, who extended a warm greeting to the alumni and emphasized their crucial role in the department's ongoing development.

Dr. G. Sreenivasu, Honourable Vice Chancellor of SCSVMV, delivered the Presidential Address. In his address, he highlighted the significant impact alumni have in shaping the curriculum and strengthening the institution's foundation by contributing towards admissions and placement. He underlined the necessity of alumni feedback in keeping the syllabus relevant and updated, ensuring students are well-prepared for the evolving industry landscape.

The Felicitation Address was presented by Dr. B. Balaji Srinivasan, Professor, SCSVMV. He expressed the institution's commitment to supporting alumni in their professional journeys and encouraged them to stay connected with the university. He urged them to leverage the available resources and maintain robust ties with their alma mater for mutual growth.

Dr. R. Janani, Alumni Coordinator at SCSVMV, and Dr. M. Kannan, Placement Coordinator at SCSVMV, spoke about various ways in which alumni can contribute to the institution's placement and internship programs. Their discussions focused on how the alumni network can play a pivotal role in providing students with practical exposure and career opportunities.

The alumni meet was facilitated by the dedicated faculty members of the Department of Commerce, including Dr. Hema Narayanan, Associate Professor, Dr. P. Balaji, Assistant

Professor, and Dr. C. Kathirvel Babu, Assistant Professor, who ensured the smooth execution of the event.



