



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः
SRI CHANDRASEKHARENDRA SARASWATHI VISWA MAHAVIDYALAYA
(Accredited with 'A' Grade by NAAC)
(Deemed to be University under section 3 of the UGC Act 1956)
Enathur, Kanchipuram, Tamil Nadu - 631 561
Tel: Off: 044 - 27264306, E-mail: coe@kanchiuniv.ac.in

Dr. Konda Srinivasa Rao
Controller of Examinations i/c

Date: 03.07.2025

NOTIFICATION

A public viva voce examination is scheduled on **18th July 2025**.

The details are furnished below:

Name of the Scholar	Ms. U SASIKALA (RM21MS004)
Department	Management Studies
Category	Part-Time / External
Name of the Guide	Dr. B. Balaji Srinivasan Professor, Department of Management studies SCSVMV, Enathur, Kanchipuram - 631 561
Title of the Research	A STUDY ON THE IMPACT OF NUTRITIONAL LABELLING ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO PACKAGED DAIRY PRODUCTS IN BENGALURU (NORTH)
Date and Time	18.07.2025 at 12.00 noon
Mode of Viva-Voce	Physical Mode
Venue	Seminar Hall - Department of Management Studies, SCSVMV

Research scholars and specialists in this field of research are cordially invited to attend the viva voce in **Physical Mode** at the University campus, Enathur, Kanchipuram. You are informed to take part in the discussion.



K. Srinivasa Rao
Controller of Examinations i/c
CONTROLLER OF EXAMINATIONS
Sri Chandrasekharendra Saraswathi
Viswa Mahavidyalaya
Enathur Kanchipuram - 631 561

Copy to:

1. The Honorable Vice Chancellor
2. The Pro Vice Chancellor
3. The Registrar
4. All Deans & All Heads of the Departments, for your information and for display in the notice boards
5. The Librarian
6. The Research Guide
7. The Candidate