



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः

(विश्वविद्यालयानुदानायोगस्य 1956 नियमेतृतीयविधिमनुसृत्यसंस्थापितः विश्वमहाविद्यालयः)
एनाचूर, कान्चीपुरम् - 631 561

SRI CHANDRASEKHARENDRA SARASWATHI VISWA MAHAVIDYALAYA
Deemed to be University U/S 3 of UGC Act 1956, Accredited with "A" grade by NAAC
Enathur, Kancheepuram - 631 561

PROF.DR.G.SRIRAM
REGISTRAR i/c

Date: 29.03.2025

CIRCULAR No. 045/2024-25

It is hereby informed that, only official social media handles and other digital channels of the University, as listed below, are to be updated/ followed, in order to avoid any confusion.

Digital Outreach at SCSVMV

At SCSVMV, we recognize the importance of social media in today's digital landscape. As an institution committed to excellence in education and research, we have already established a strong online presence across various social media platforms. The goal is to leverage these platforms to further enhance our engagement with students, parents, alumni, and partners, while showcasing our achievements, research initiatives, and campus life. Herewith sharing the links of official SCSVMV handles for Outreach where we incessantly keep adding our updates, achievements, research initiatives, and campus life.

1. LinkedIn Page: <https://www.linkedin.com/school/scsvmvuniv>
2. Facebook Page: www.facebook.com/SCSVMVDU
3. Twitter/X: www.x.com/SCSVMVDU
4. Instagram: www.Instagram.com/SCSVMVDU
5. WhatsApp Channel: <https://whatsapp.com/channel/0029Valbrgn1yT2GtMdEh80I>
6. Telegram: <https://t.me/SCSVMVDU> (Newly Added to List)
7. **An exclusive Telegram Channel is created for Alumni:** https://t.me/SCSVMV_Alumni
8. Youtube: <https://www.youtube.com/@SCSVMVDU>

To ensure a smooth outreach process, please follow these guidelines for posting activities associated with SCSVMV on social media (pre-event, during event and post-event):

1. Send contents via email: outreach@kanchiuniv.ac.in
2. Selected photos only (avoid bulk images) - Attach directly to mail
3. Brief explanation / contents in email body (Avoid sending complete report files)
4. Tagging and hashtags: Provide social media IDs and relevant hashtags

While making posters and as well content, ensure accuracy and completeness of content like date, day, Target audience, Internal / External participation, etc.

For clarifications, contact Outreach cell: +91-6384404025 (Whatsapp available)


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S.C.S.V.M.V.

ENATHUR, KANCHIPURAM.