



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः
SRI CHANDRASEKHARENDRASARASWATHI VISWA MAHAVIDYALAYA
(Accredited with 'A' Grade by NAAC)
(Deemed to be University under section 3 of the UGC Act 1956)
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Dr. Konda Srinivasa Rao
Controller of Examinations i/c

Date: 12.01.2026

NOTIFICATION

A public viva voce examination is scheduled on **20th January 2026**.

The details are furnished below:

Name of the Scholar	Mr. REJEESH G. R (RM21MS009)
Department	Management Studies
Category	Part-Time / External
Name of the Guide	Dr. B. Balaji Srinivasan Professor, Department of Management studies SCSVMV, Enathur, Kanchipuram - 631 561
Title of the Research	DETERMINANTS OF PURCHASE INTENTIONS IN BLOOD TRANSFUSION INDUSTRY: AN APPLICATION OF THEORY OF PLANNED BEHAVIOUR
Date and Time	20.01.2026 at 12.30 p.m
Mode of Viva-Voce	Physical Mode
Venue	Seminar Hall - Department of Management Studies, SCSVMV

Research scholars and specialists in this field of research are cordially invited to attend the viva voce in **Physical Mode** at the University campus, Enathur, Kanchipuram. You are informed to take part in the discussion.



K. Srinivasa Rao
Controller of Examinations i/c
CONTROLLER OF EXAMINATIONS
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