



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः
SRI CHANDRASEKHARENDRA SARASWATHI VISWA MAHAVIDYALAYA
(Accredited with 'A' Grade by NAAC)
(Deemed to be University under section 3 of the UGC Act 1956)
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Dr. Konda Srinivasa Rao
Controller of Examinations i/c

Date: 20.07.2026

NOTIFICATION

A public viva voce examination is scheduled on **1st August 2026**.

The details are furnished below:

Name of the Scholar	Mr. PRAPULLAKUMAR GOWTHAM P (RM21MS012)
Department	Management Studies
Category	Part-Time / External
Name of the Guide	Dr. B. Balaji Srinivasan Professor, Department of Management studies SCSVMV, Enathur, Kanchipuram - 631 561
Title of the Research	A STUDY ON SENTIMENT ANALYSIS OF SELECT SOCIAL MEDIA FOR TRANSFORMING BUSINESS DECISIONS WITH SPECIAL REFERENCE TO CAR SEGMENT.
Date and Time	01.08.2026 at 10.00 am
Mode of Viva-Voce	Physical Mode
Venue	Seminar Hall - Department of Management Studies, SCSVMV

Research scholars and specialists in this field of research are cordially invited to attend the viva voce in **Physical Mode** at the University campus, Enathur, Kanchipuram. You are informed to take part in the discussion.



K. Srinivasa Rao
Controller of Examinations i/c
CONTROLLER OF EXAMINATIONS
Sri Chandrasekharendra Saraswathi
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Enathur, Kanchipuram - 631 561.

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